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(54) **CAREER HISTORY EXERCISE WITH STAGE  
CARD VISUALIZATION**

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**G06Q 10/10** (2012.01)

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(2013.01)

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**434/219**, **238**; **709/204**; **600/432**

See application file for complete search history.

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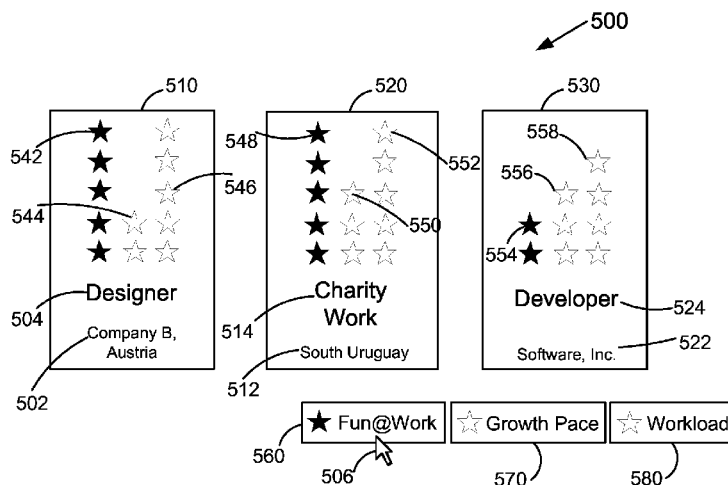
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(57)

**ABSTRACT**

Techniques and tools are described for facilitating user reflection on past decisions in order to determine trends and to assist in future decision-making. Technologies for administering a career history exercise and for visualizing results of the career history exercise are described. Visualizations include using stage cards representative of stages in a user's career history. User ratings of the stages in his or her career history are displayed on the stage cards using color-shaded ratings units.

**20 Claims, 12 Drawing Sheets**



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FIG. 1

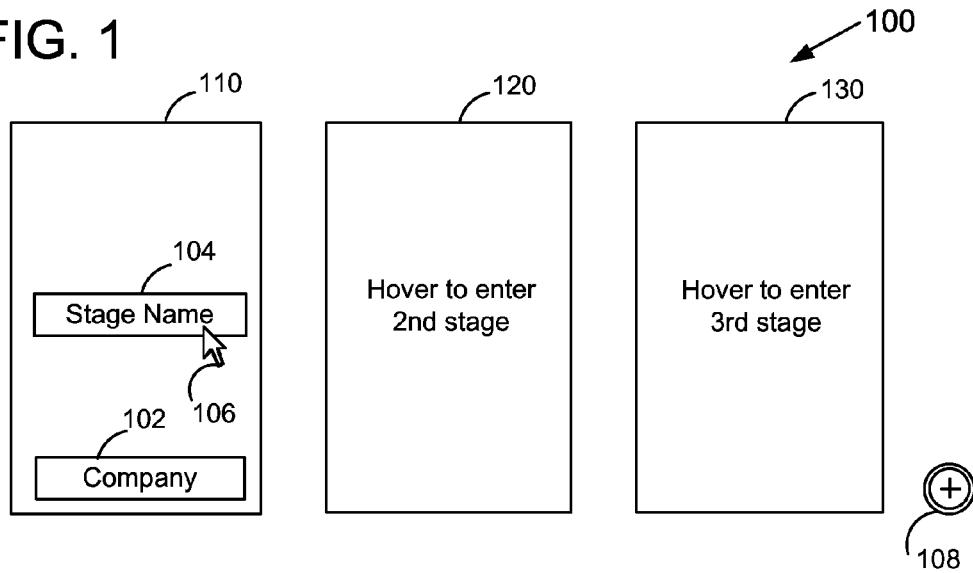


FIG. 2

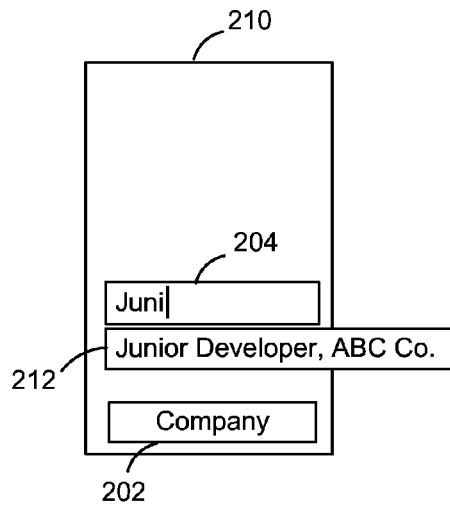


FIG. 3

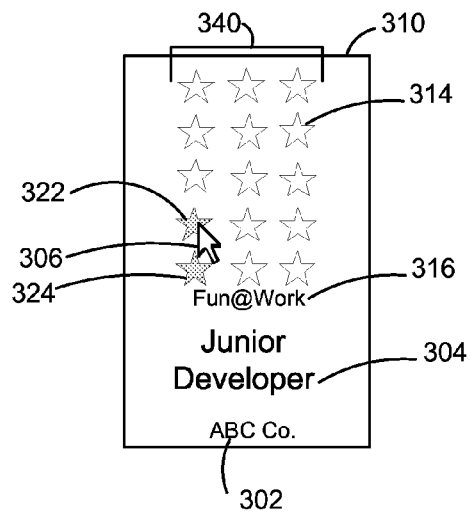


FIG. 4

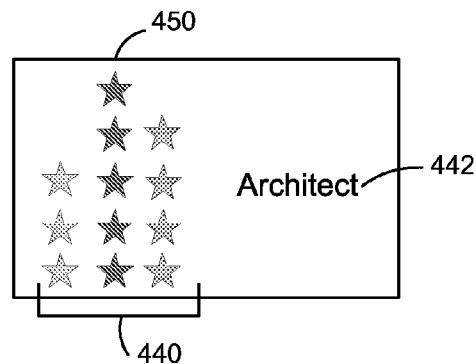


FIG. 5

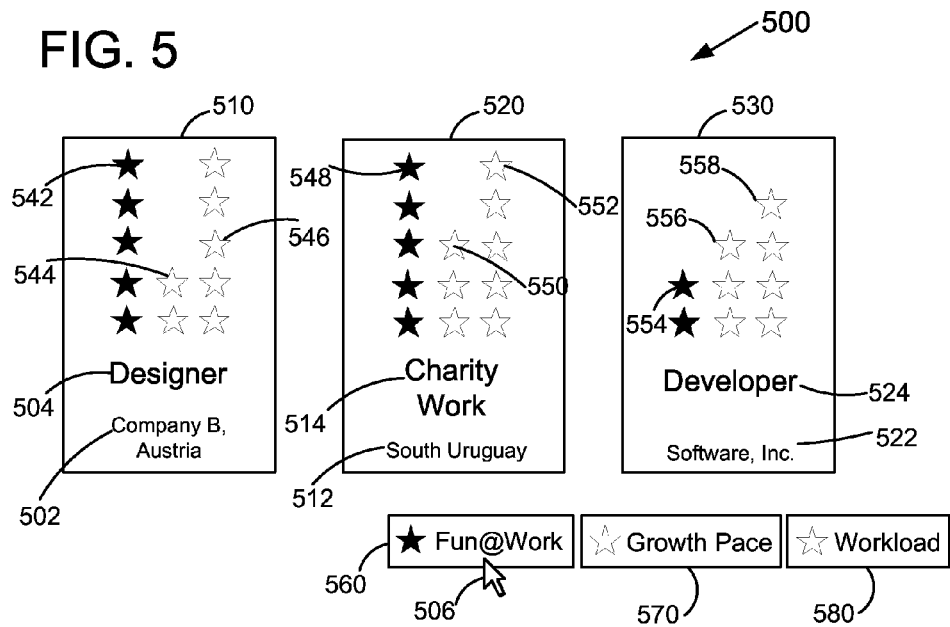


FIG. 6

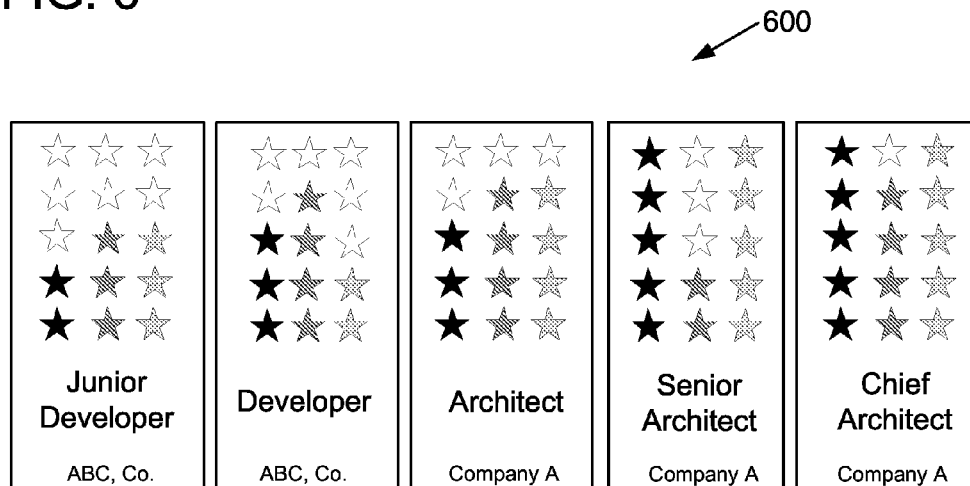


FIG. 7

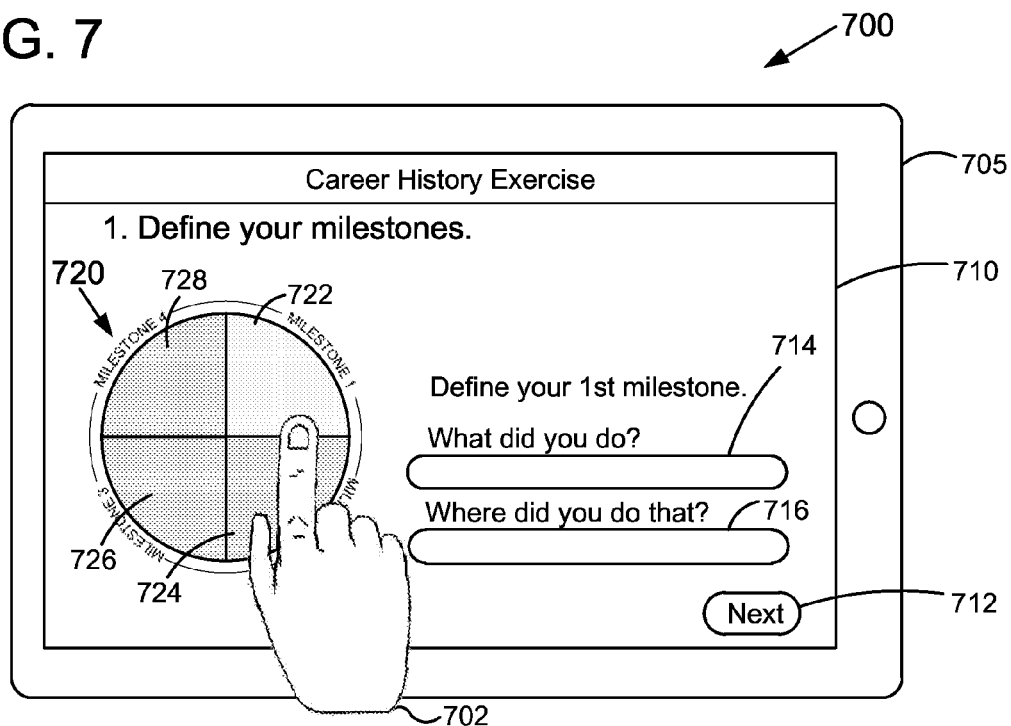


FIG. 8

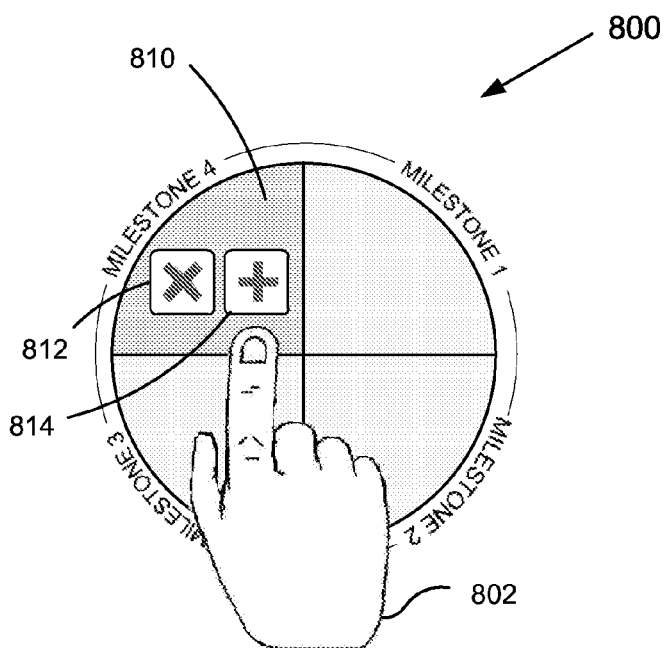


FIG. 9

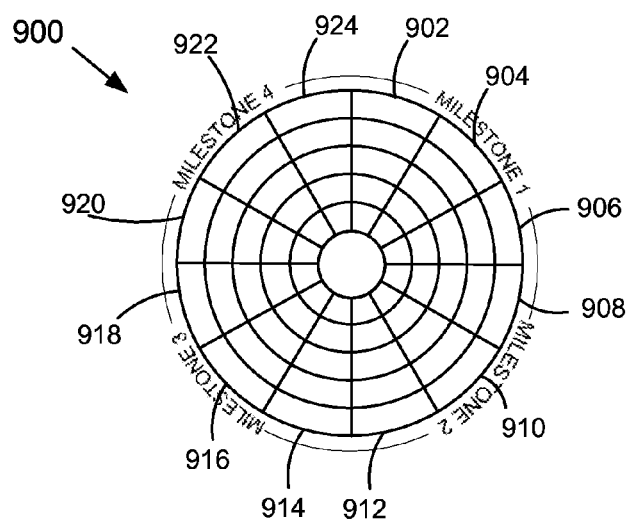


FIG. 10

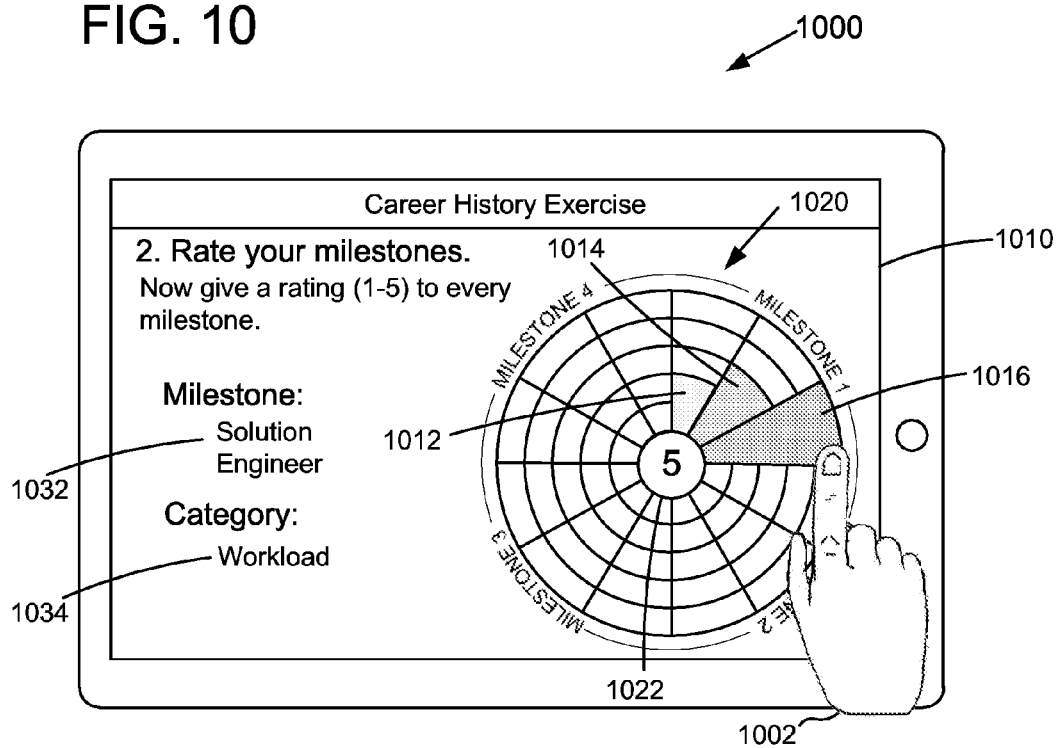


FIG. 11

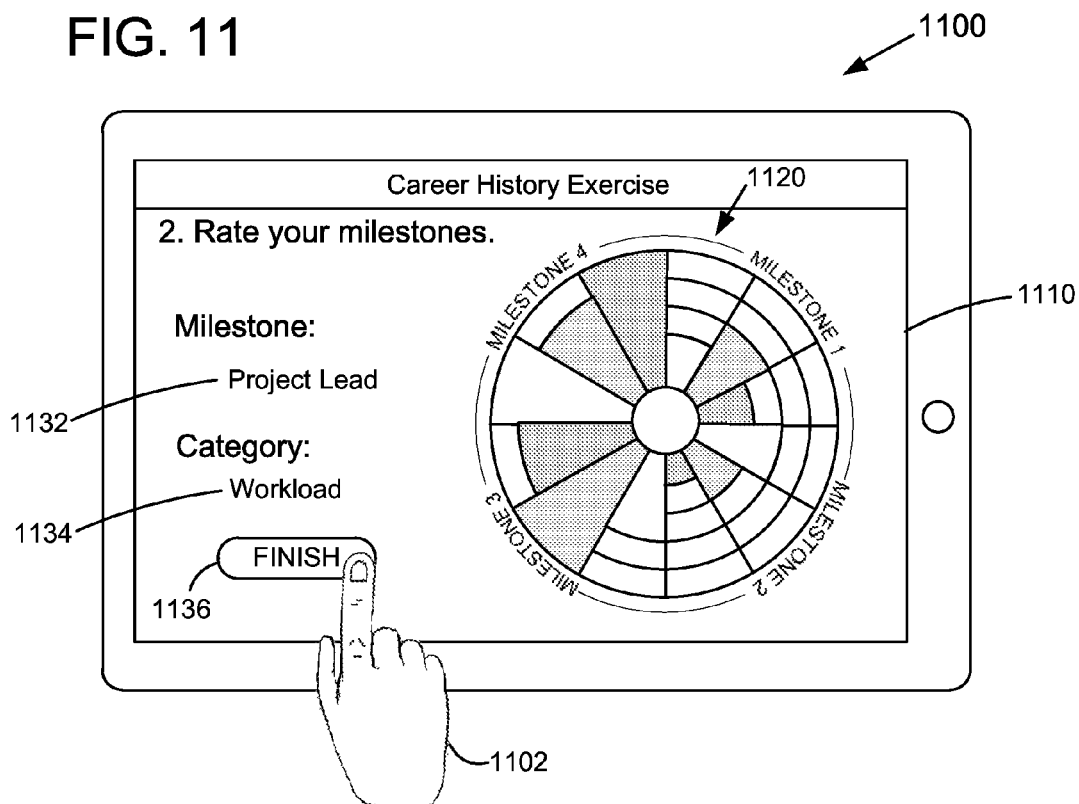


FIG. 12

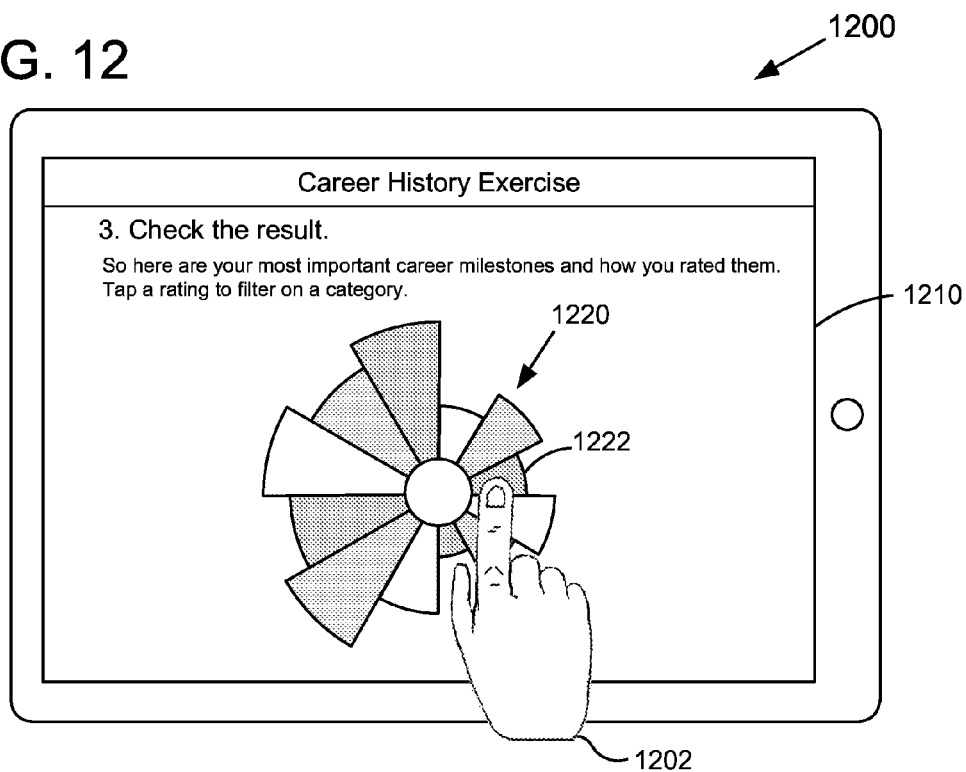


FIG. 13

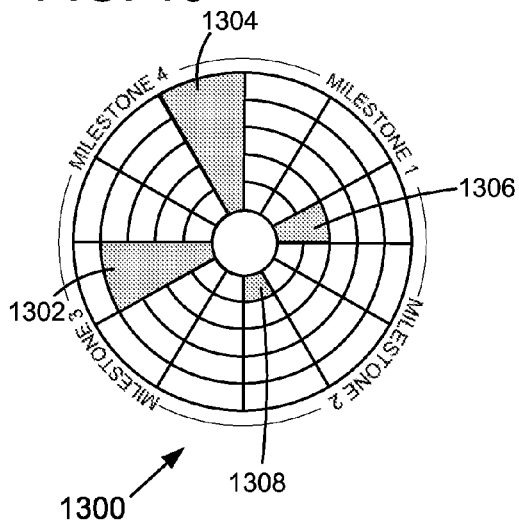


FIG. 14

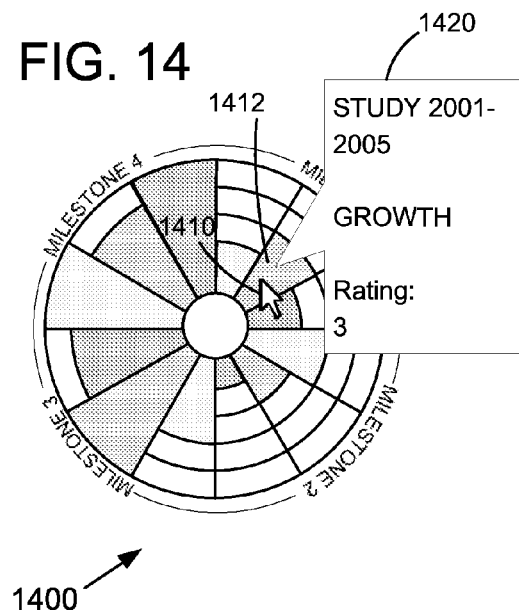


FIG. 15

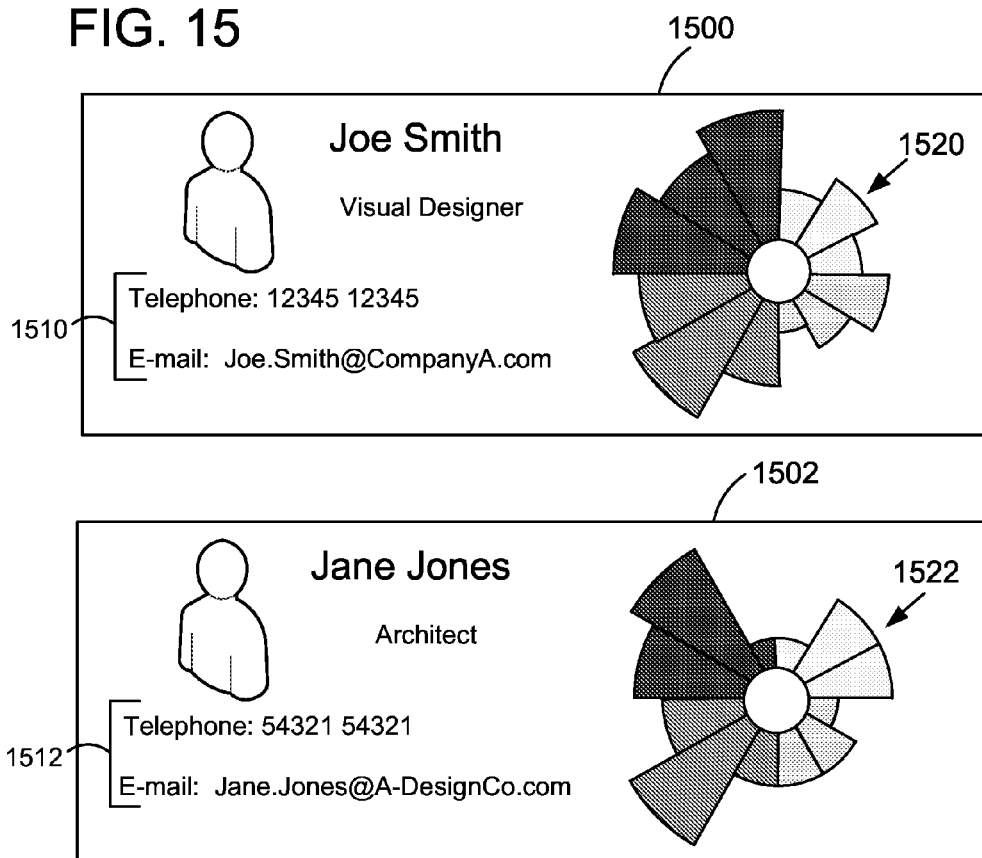


FIG. 16

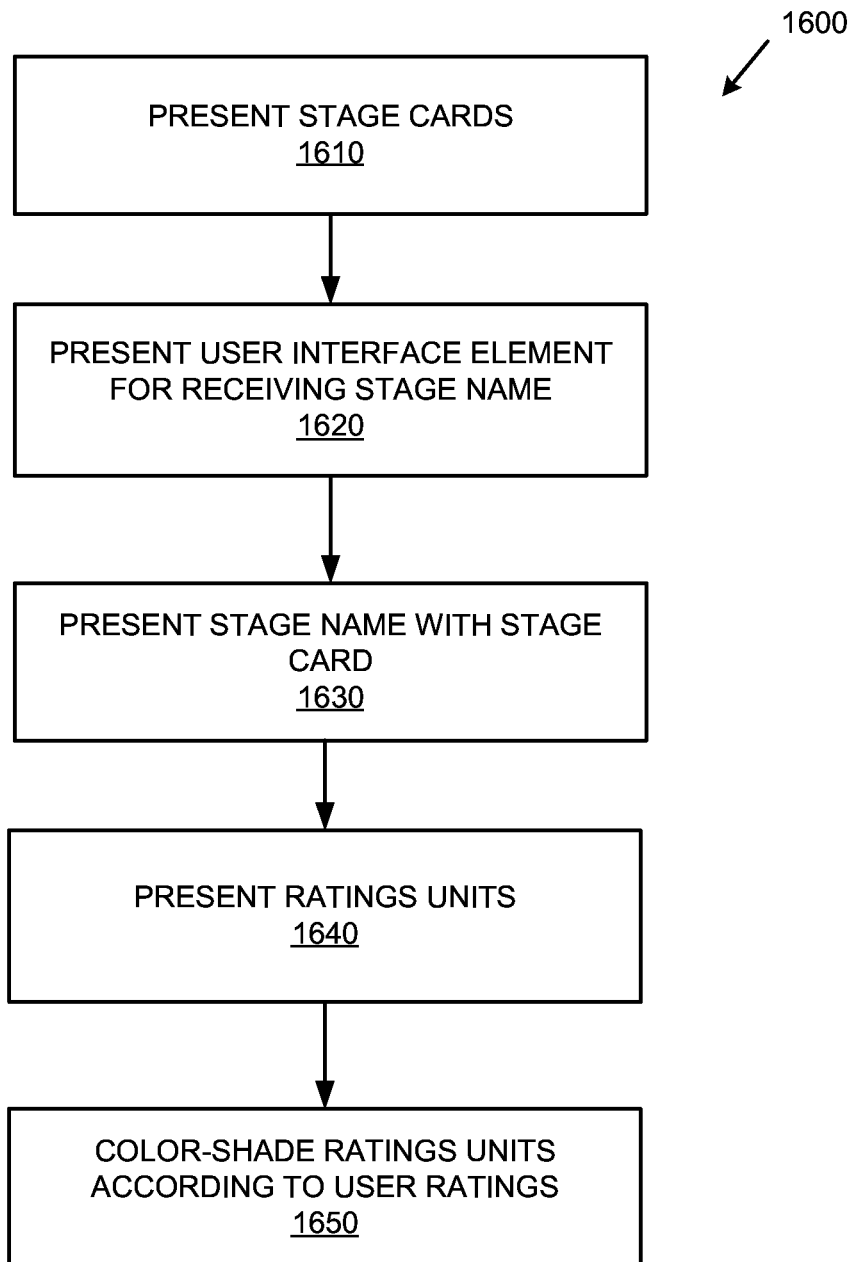


FIG. 17

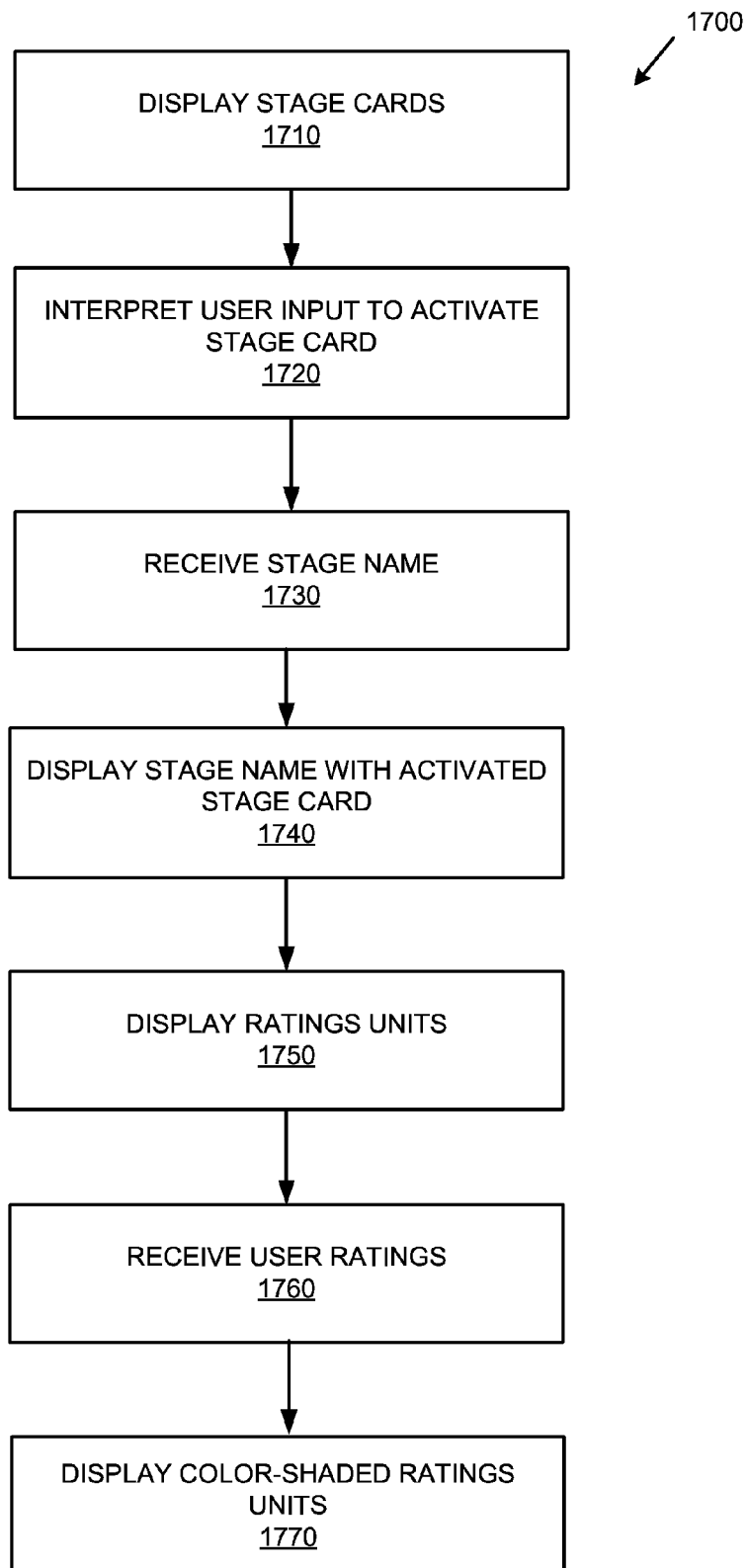


FIG. 18

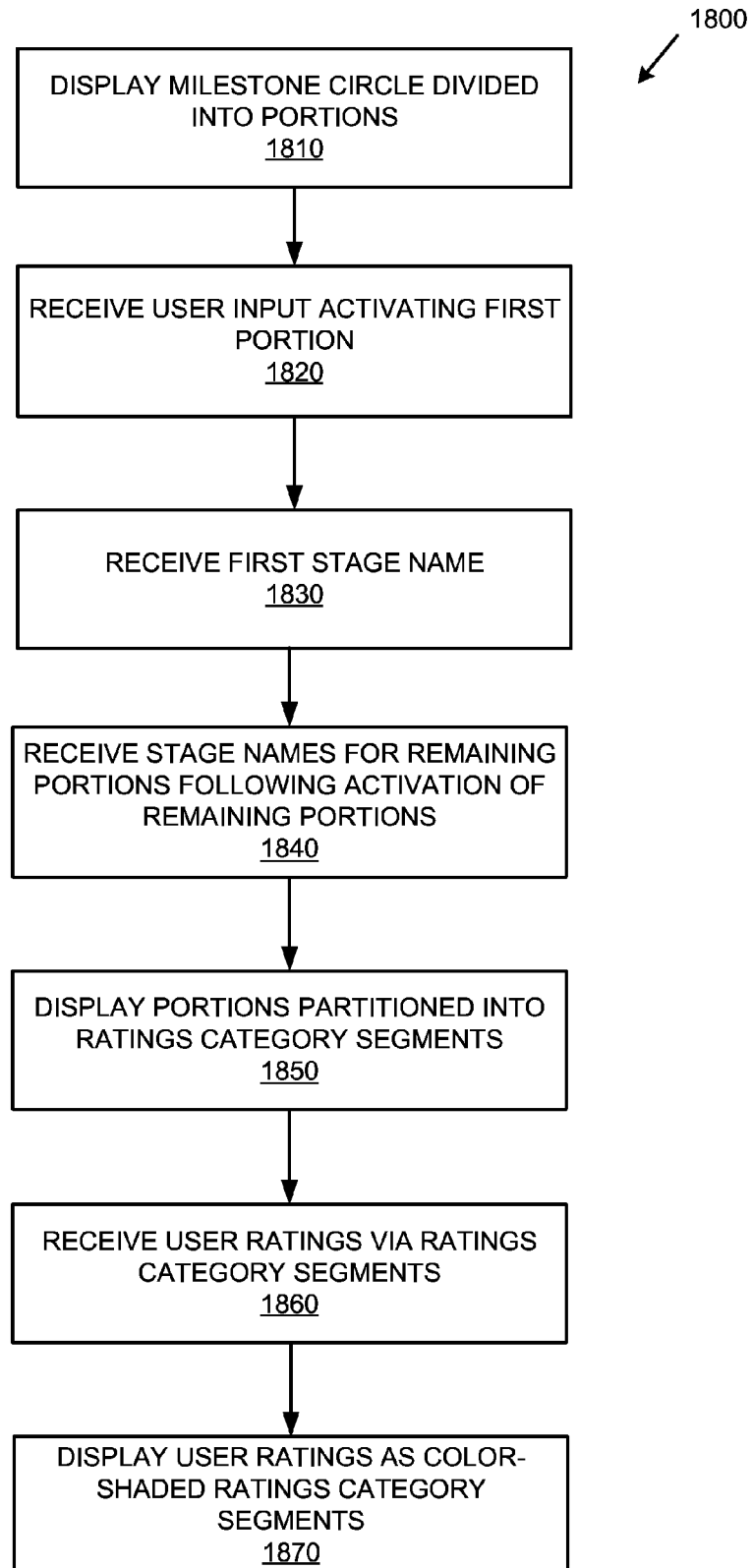


FIG. 19

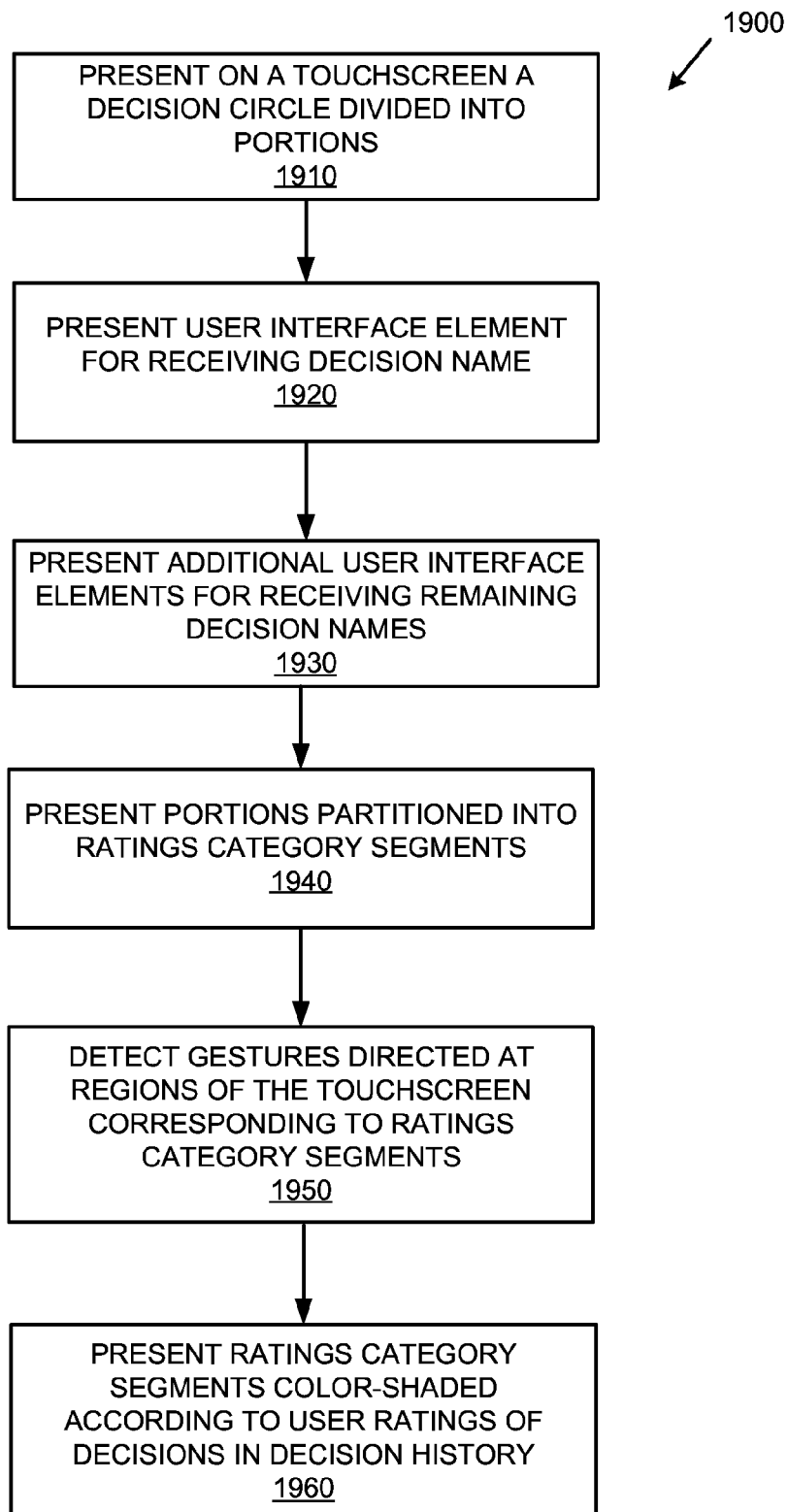


FIG. 20

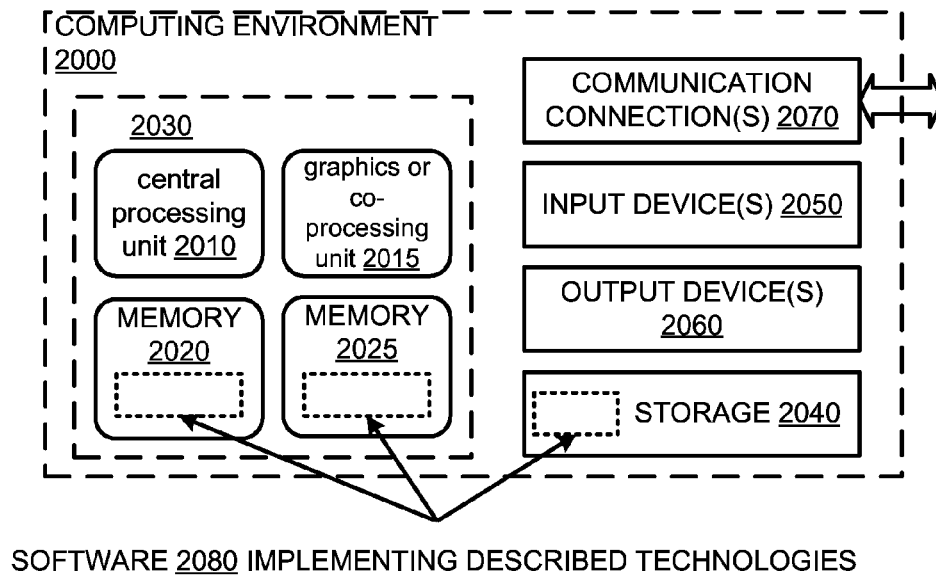


FIG. 21

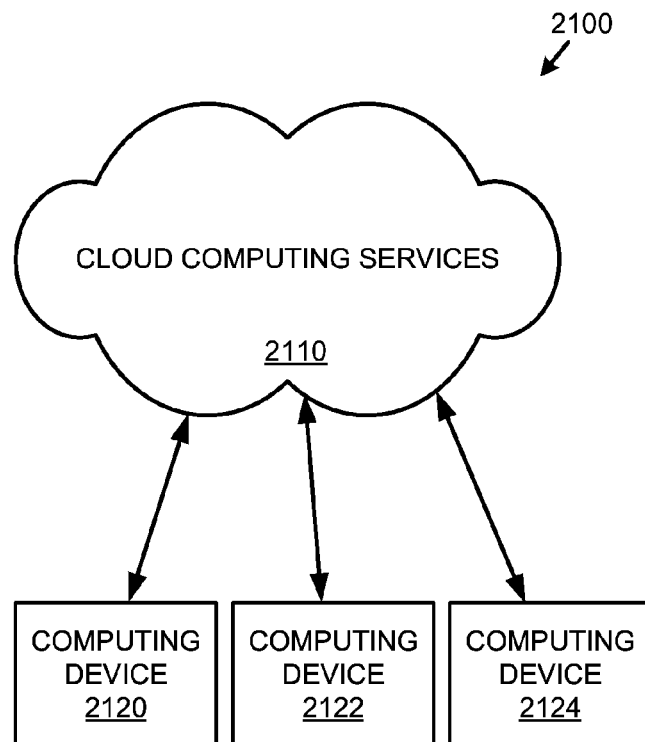
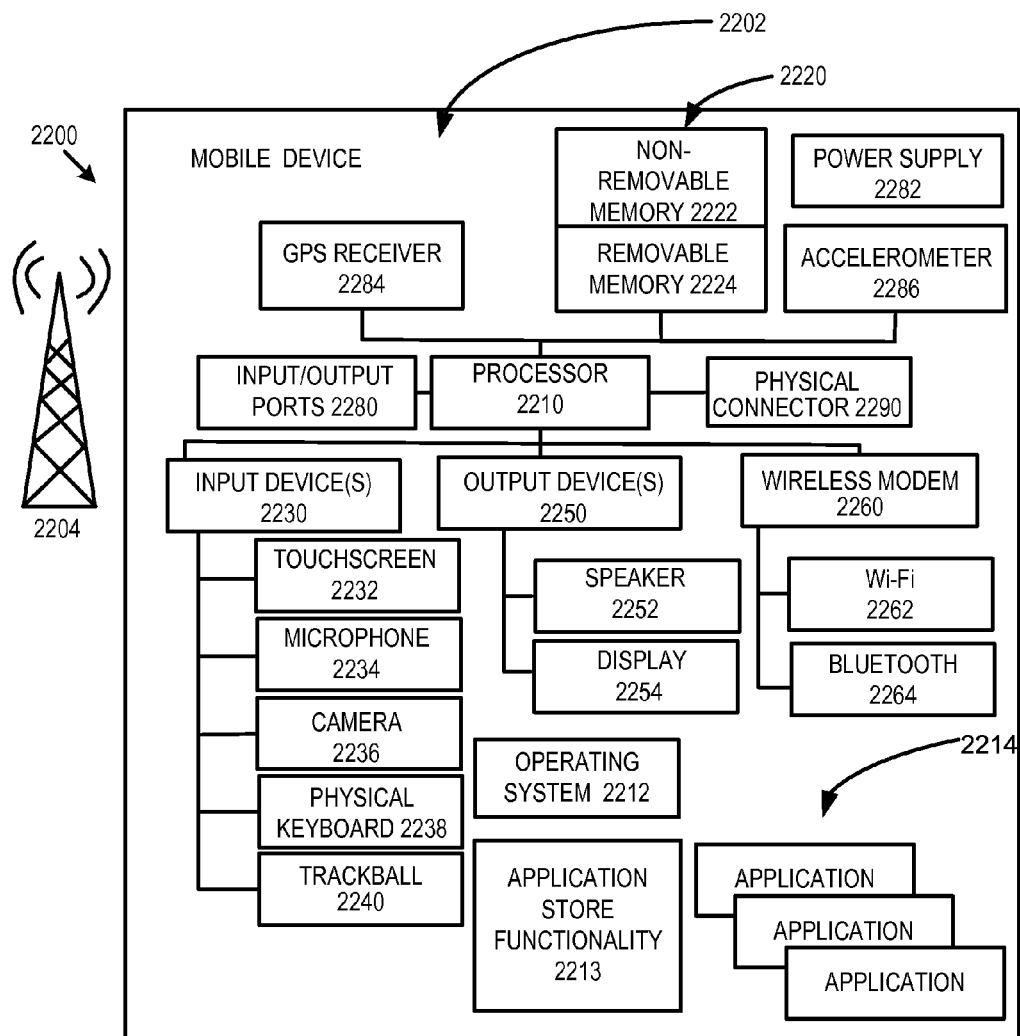


FIG. 22



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## CAREER HISTORY EXERCISE WITH STAGE CARD VISUALIZATION

### BACKGROUND

Individuals are constantly facing decisions that affect daily life. Often, such decisions relate to recurring questions about “What to do next?” or “What should I choose now?” For example, over the course of an individual’s life, decisions are made that direct one’s career, and it is common to question: “What should I do next in my career?” It is natural to look for external guidance in answering this and other questions related to career decisions.

Although a career coach, mentor, manager etc. can sometimes provide useful guidance and support to individuals making career decisions, such guidance can frequently be expensive, inefficient or unavailable. In addition, books, movies, lectures etc. can also be used to obtain advice for making career decisions. However, these techniques are often ineffective because they are unexciting, time-consuming, and/or not tailored to the individual.

### SUMMARY

This Summary is provided to introduce a selection of concepts in a simplified form that are further described below in the Detailed Description. This Summary is not intended to identify key features or essential features of the claimed subject matter, nor is it intended to be used to limit the scope of the claimed subject matter.

Techniques and tools are described for facilitating user reflection on past decisions in order to determine trends and to assist in future decision-making. For example, technologies described herein are directed toward aiding a user in looking back and reflecting on past career decisions in order to gain greater understanding of the motivations for these past decisions. Such reflection can provide insights into options for the future. For example, by facilitating user reflection, approaches that have been successful in the past can be distinguished, and a user can choose to apply such approaches again in the future.

As described herein, a variety of other features and advantages can be incorporated into the technologies as desired.

### BRIEF DESCRIPTION OF THE DRAWINGS

FIG. 1 is an illustration of an exemplary user interface for administering a career history exercise using stage cards.

FIG. 2 is an illustration of an exemplary stage card integrated with pre-existing career history data.

FIG. 3 is an illustration of an exemplary stage card with ratings units and various descriptive text.

FIG. 4 is an illustration of an exemplary stage card with ratings units color-shaded according to user rating of that stage.

FIG. 5 is an illustration of exemplary results of a career history exercise performed using stage cards with user interface elements for selective viewing of ratings categories.

FIG. 6 is a visualization of exemplary results of a career history exercise performed using stage cards.

FIG. 7 is a diagram of a touchscreen computing device displaying an exemplary user interface for administering a career history exercise using a milestone circle.

FIG. 8 is an illustration of adding or removing portions of an exemplary milestone circle.

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FIG. 9 is an illustration of an exemplary milestone circle portioned into segments.

FIG. 10 is an illustration of a portion of an exemplary milestone circle color-shaded according to user ratings in three different ratings categories.

FIG. 11 is an illustration of user ratings for four portions of an exemplary milestone circle.

FIG. 12 is an illustration of exemplary results of a career history exercise performed using a milestone circle.

FIG. 13 is an illustration of selective viewing of ratings categories of a milestone circle.

FIG. 14 is an illustration of exemplary results of a career history exercise performed using a milestone circle with an exemplary pop-up with descriptive text.

FIG. 15 is an illustration of exemplary results of a career history exercise performed using a milestone circle with user-identifying information.

FIG. 16 is a flowchart of an exemplary method for presenting on a display a user interface for facilitating user evaluation of past career decisions with stage cards.

FIG. 17 is a flowchart of an exemplary method for administering a career history exercise using stage cards.

FIG. 18 is a flowchart of an exemplary method for administering a career history exercise using a milestone circle.

FIG. 19 is a flowchart of an exemplary method for presenting on a display a user interface for facilitating user reflection on past decisions.

FIG. 20 is a diagram of an exemplary computing system in which some described embodiments can be implemented.

FIG. 21 is an exemplary mobile device that can be used in conjunction with the technologies described herein.

FIG. 22 is an exemplary cloud computing environment that can be used in conjunction with the technologies described herein.

### DETAILED DESCRIPTION

#### Example 1

#### Exemplary Overview

The technologies described herein can be used for a variety of career history or decision history exercises. Adoption of the technologies can facilitate user reflection on past decisions and user assessment of decision-making trends or patterns. For example, technologies can aid a user in looking back and reflecting on past career decisions in order to gain greater understanding of the motivations for these past decisions. Technologies can provide insights and support understanding of the past to better prepare a user for the future. Users can deduce options for the future from the understanding of past decisions, and consequently make better informed decisions.

The technologies can be helpful to those struggling to make decisions about the future. For example, technologies described herein can help a user answer the question “What drove my career up to now?” or “What motivated career decisions in the past?” By assisting user reflection on past decisions, technologies can provide insights into options for the future. For example, by facilitating user reflection, approaches that have been successful in the past can be distinguished, and a user can choose to apply such approaches again in the future.

Beneficiaries include organizations that wish to provide development services for employees. For example, technologies can be provided to employees to facilitate future

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career decisions. Consumers and other users can also greatly benefit from the technologies because they can simplify a challenging decision-making process.

#### Example 2

##### Exemplary Career History

As used herein, the term “career history” includes any information representing or describing different stages in the professional and/or personal growth of a particular individual. For example, a career history can include some or all of the information typically contained in a curriculum vitae, resume, or user profile. However, different information can also be included. A career history can sometimes be referred to as a career path or professional path. In general, as used herein, the term “career” is not intended to be restrictive, but to relate broadly to anything an individual would consider as affecting or impacting his or her professional life.

In any of the examples herein, a stage in a career history of an individual refers to a period of time, phase, or era in an individual’s life. Stages can overlap in time or be consecutive. A stage can also relate to a past decision that affected the individual’s professional and/or personal growth, such as a transition between phases. A stage in a career history can also be referred to as a career decision or a milestone. Exemplary stages in a career history include: an occupation, a profession, employment or other jobs, education, charity or other volunteer work, projects, promotions, a change in industry or field of work, personal or outside-of-job achievements or activities (e.g. vacations, leave, time off, relocation), etc.

#### Example 3

##### Exemplary Career History Exercise

In any of the examples herein, a career history exercise can include any number of steps that are to be performed by a user and that are related to a career history of the user. As part of a career history exercise, the user rates or evaluates different stages in his or her career history. The career stages to be rated can be predetermined or provided by the user. The user reflects on the different career stages and rates each of the stages according to one or more ratings categories. The result of the exercise is a group of user ratings for stages in the user’s career history. The exercise can culminate in the presentation to the user of a visualization of the results. The career history exercise can include displaying a user interface to the user via a computing device. User interactions with the user interface are detected by the computing device, and the career stages, ratings and results can be displayed and manipulated based on the detected interactions.

#### Example 4

##### Exemplary 3-Step Career History Exercise

An exemplary 3-step career history exercise includes the following three steps: (1) Identify Career Stages; (2) Evaluate Career Stages; and (3) View Results.

In the first step, “Identify Career Stages,” a user is asked to look back and identify important milestones or decisions in his or her own career. That is, the user is asked to identify stages in his or her own career history. The user can be asked to identify the most important stages in his or her career (e.g., most valuable, greatest impact, etc.), or to select stages

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representative of his or her entire career history. Typically, the user identifies these career stages by assigning a descriptive phrase to each stage. The descriptive phrase can include any description that sufficiently identifies that particular stage or decision to the user. Typically, the descriptive phrase includes at least a stage name. Exemplary stage names include a job or position title, or a profession. The descriptive phrase can optionally include additional identifying information such as information identifying where a stage took place (e.g., the geographical location and/or the name of a company or business associated with the stage). The descriptive phrase can be created in whole or part by the user, or selected from a profile or database.

Embodiments described herein enable a user to identify three, four or five career stages, however more or fewer career stages can be used. Typically, the user may customize the number of career stages. However, the user’s ability to customize the number of stages may be limited by a minimum and/or maximum number.

In the second step of the 3-step career history exercise, “Evaluate Career Stages,” the user rates each of the different career stages identified in step one according to one or more ratings categories described herein. For each ratings category, the user can rate the stage according to a numerical scale, such as 1 to 5. However, other ratings systems (e.g., continuous or discrete) can be used. In some embodiments, the ratings are obtained through a touchscreen interface, such as through user tapping, swiping, pinching or flicking (or other gesture) of graphics on a touchscreen display. For example, the touchscreen interface can detect user contact with regions of the touchscreen display. In other embodiments, the ratings are submitted via a keyboard, mouse, or other input device.

In the third step, “View Results,” a visualization of the user ratings generated in the second step is provided to the user. In some embodiments, the results are displayed as a visually attractive and simplistic symbol or group of symbols. The descriptive text assigned to the stage (e.g., the stage name) can be displayed with the results. In some examples, the stage name and other descriptive text can be displayed as a pop-up, hover box, or other user interface element. During this step, the user can view his or her own ratings and attempt to derive patterns, interdependencies, and correlations. In some embodiments, the user is able to manipulate the visualization such as through touching, scrolling, bending or magnifying the visualized results. For example, the touchscreen interface can detect user contact with regions of the touchscreen display. In some embodiments, a user can selectively view his or her ratings by ratings category.

Following step three, the user can be better positioned to understand his or her own choices and to apply this knowledge to the potential next step or future decision. The results of the career history exercise can be used in various ways described herein.

The three steps of this exemplary 3-step career history exercise can be performed in various permutations. For example, each step can be completed before the user proceeds to the next step. Alternatively, a step can be partially completed before the user commences or recommences a different step. The user can then return to previous steps to complete them at a later time. For example, a user can identify just one career stage during step one and then proceed to step two to rate the identified stage. Subsequently, the user can identify and rate additional stages. Alterna-

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tively, the user can identify all career stages to complete step one, and then proceed to step two to rate all the identified stages at once.

Additionally, a user need not complete the rating of a stage before returning to step one, or rating other stages. For example, a user can rate a first stage according to one or more of the ratings categories, return to stage one to identify a second stage, and then resume rating of the first stage or commence rating of the second stage. In this manner, the user is not restricted by the three steps recited above, but is free to customize his or her own manner of completing the exercise.

## Example 5

## Exemplary Ratings Categories

In any of the examples herein, ratings categories are the characteristics or dimensions used during a career history exercise to evaluate each stage. Any ratings categories can be used with the examples described herein. The ratings categories can be predetermined or user-selected. In some embodiments, the ratings categories are customizable. For example, a user can define the ratings categories used. Alternatively, a customer could define the ratings categories to be used by a group of individuals (e.g., the customer's employees) performing the career history exercise. In this manner, results can be compared across individuals using the same ratings categories. Ratings categories can be selected to encourage the user to reflect on feelings and attitudes associated with the identified stages.

Embodiments described herein use three ratings categories. However, fewer or more than three ratings categories can be used. As one example, ratings categories can include: Mastery, Purpose, and Autonomy. As another example, ratings categories can include: Fun at Work (or Fun@Work), Growth Pace, and Workload. The category Fun@Work represents the idea that individuals are often good at things that they enjoy working at. A rating in this category represents how much a user enjoyed the specific stage (e.g., how easy was it to get up in the morning, or how much did the user look forward to getting to work). For this category, on a rating scale of 1 to 5, 1 can represent a really dull stage while 5 can represent the greatest fun ever. The category Growth Pace represents the idea that dealing with challenging, yet achievable tasks helps one grow. The category Workload represents the idea that an individual's perceived balance between career and leisure can be a key indicator of purposefully spent life.

## Example 6

## Exemplary User Interface for Administering a Career History Exercise Using Stage Cards

FIG. 1 is an illustration of an exemplary user interface **100** for administering a career history exercise using stage cards **110**, **120**, **130**. Each of the stage cards **110**, **120**, **130** represents a different stage in a career history of a user, and the stage cards are displayed to the user to facilitate completion of the career history exercise. Although this example includes three stage cards, **110**, **120**, **130**, additional stage cards can be displayed. For example, the user can cause additional stage cards to be presented as part of the user interface **100** by activating a user interface element such as element **108** (e.g., by clicking element **108** with a mouse pointer). In some examples, the user is permitted to add up

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to two more stage cards so that the user interface **100** includes a total of up to five stage cards.

An interface such as the interface **100** is typically presented to the user at the beginning of the career history exercise. For example, the interface **100** can facilitate user performance of the first step in a 3-step career history exercise. The stage cards **110**, **120**, **130** are presented together as a group (e.g., all at once) so that the user can select for his or herself where to begin. For example, freeform navigation as described herein can be enabled. Stage cards **120** and **130** are illustrated as empty stage cards. That is, the stages have not yet been "entered" or identified by the user. Stage card **110** includes user interface elements **104** and **102**, which can be used by the user to assign descriptive text to the stage represented by stage card **110**. However, stage card **110** can also be displayed as an empty stage card.

The element **104** can receive input of a stage name to be assigned to the card **110**, and the element **102** can receive input of additional information such as company or location information to be assigned to the card **110**. In this example, the appearance of elements **104** and **102** is triggered by movement of the pointer **106** controlled by the user performing the career history exercise. As the cards **120**, **130** indicate, a user can "enter" a stage by hovering a pointer over the stage card. The pointer **106** (e.g., controlled by a mouse or other pointing technique) is shown hovering over card **110**. Consequently, the card has been activated by the user, and the elements **104**, **102** are displayed. Such action by the pointer can be referred to as a roll-over, mouseover, mouse hover, gesture, etc. Stage cards **120**, **130** can be activated in a similar manner and likewise assigned descriptive text.

In other examples, stage cards can be activated using a keyboard (e.g., using arrow or other keys) or through a touchscreen interface (e.g., using a touchscreen gesture directed at the stage card). In general, a card is activated when it is selected by a user to be assigned identifying information, and that selection is detected by a computing device displaying the user interface.

The user interface **100** can include additional text. For example, a paragraph or more of text can be included above or below the stage cards **110**, **120**, **130** providing instructions to the user on how to complete the first step in a 3-step career history exercise. Such instructions can direct the user how to interact with the interface **100** and/or provide natural language descriptions of the steps of the career history exercise.

## Example 7

## Exemplary Integration with Pre-Existing Career History Data

In some examples herein, the user interface administering the career history exercise is integrated with pre-existing career history data. For example, a user can input information relating to his or her career history into a user profile, upload a CV or resume, or otherwise store career history information in a database. Such information may already have been collected as part of an enterprise resources planning workflow, human resources process, or the like.

The career history data can be accessed while the user is completing the career history exercise to facilitate performance of the steps of the exercise. For example, when a user

identifies a stage during the career history exercise, the descriptive text can be provided partially or entirely from the stored career history data.

#### Example 8

##### Exemplary Integration of Stage Cards with Pre-Existing Career History Data

FIG. 2 is an illustration of exemplary integration using stage cards. FIG. 2 includes an exemplary stage card 210 with user interface elements 204, 202 for assigning descriptive text to the stage card 210. The element 204 can receive input of a stage name to be assigned to the card 210, and the element 202 can receive input of additional information such as company or location information to be assigned to the card 210. In this example, the user has begun to type or enter information (i.e., "Juni") into the element 204. In response, an element 212 is presented to the user that includes a stage name retrieved from stored career history data (i.e., "Junior Developer, ABC Co."). The retrieved stage name matches with the text entered by the user into element 204. The user can select the information in element 212, such as by clicking on it or pressing enter, and the information will be assigned to the stage card 210. The element 212 can be referred to as an autocomplete box or inline help.

Other integration scenarios are also possible. In other examples, the user may assign a stage name to a stage card by selecting from a dropdown list of potential stage names taken from the career history data (e.g., element 212 could include a list of potential stage names). In other examples, the user may be re-directed to a different interface displaying career history data, and the user can select a stage name from the displayed career history data.

#### Example 9

##### Exemplary User Interface for Rating Stage Cards Using Ratings Units

In some examples herein, ratings units are used to receive and display user ratings of stage cards during performance of a career history exercise. For example, during the second step of a 3-step career history exercise, the ratings units can be used to receive user evaluation of each identified stage according to one or more ratings categories. FIG. 3 is an illustration of an exemplary stage card 310 with exemplary ratings units 340 and descriptive text 304, 302 identifying the stage. Stage card 310 includes a stage name 304, which describes a position held by the user in the past, and additional descriptive text 302, which describes the company where that position was held. In some examples, the ratings units 340 appear on the stage card 310 after the stage card 310 is identified with a stage name 304.

The ratings units in FIG. 3 are presented as three vertically and linearly arranged groups of ratings units. Each vertical arrangement of ratings units corresponds to a different ratings category, and can be referred to as a series or sequence of ratings units. Although this example includes ratings units for three ratings categories, stage cards can include additional ratings units for additional ratings categories. Also, ratings units can be arranged in a different manner than shown in FIG. 3. For example, ratings units can be arranged horizontally or in a non-linear manner. Although the ratings units 340 are star-shaped, other shapes are possible. In addition, the ratings units in FIG. 3 represent a

rating scale of 1 to 5. In some examples, fewer or more than five ratings units are used in order to represent different ratings scales.

During the evaluation step of the career history exercise, the user reflects on each stage and chooses a rating for that stage for each ratings category. These user ratings can be represented by color-shading of the ratings units. For example, ratings units such as ratings unit 314 are not yet color-shaded, while ratings units 322 and 324 are color-shaded. The user can input his or her ratings using various different input devices (e.g., keyboard, touchscreen etc.). In the example of FIG. 3, the user controls the pointer 306 and clicks on the ratings unit 322 to cause the color-shading. The ratings units below the clicked unit (i.e., unit 324) can automatically color-shade. The hovering of the pointer 306 over individual ratings units can, in some examples, cause the ratings unit to be color-shaded. This color-shading can be lighter or darker than color-shading caused by clicking a unit. However, in such examples, the color-shading is not retained if the pointer is moved off of the ratings unit without clicking the ratings unit.

Optionally, text describing one of the ratings categories can be displayed in response to a user-initiated gesture directed at a ratings unit. For example, in FIG. 3, descriptive text 316 is displayed as a result of the mouse hovering over any ratings units in the first series of vertical ratings units. These ratings units represent the ratings category "Fun@Work." That is, when the user clicks on a ratings unit in that series, the user's rating is indicative of how much fun he or she had during that stage of his or her career history (e.g., when the user was a Junior Developer at ABC Co.). A low number represents less fun and a high number represents more fun. The color-shading of units 322 and 324 represents a user rating of 2 out of 5 for the ratings category of Fun@Work. Typically, the ratings units are color-coded according to ratings categories as described herein.

In FIG. 3, additional text can be displayed above or below the stage card 310. For example, the text can provide instructions to the user on how to complete the second step in a 3-step career history exercise. Such instructions can direct the user how to interact with the ratings units 340 to evaluate the stage represented by card 310 and/or provide natural language descriptions of the steps of the career history exercise. In some examples, a detailed description of the ratings category can appear above or below the card 310 when the mouse hovers over a ratings unit for that ratings category.

#### Example 10

##### Exemplary Color Shading and Color Coding

In any of the examples herein, visual depictions of ratings units or segments can be color-shaded to indicate a rating. For example, more color shading indicates a higher rating. Ratings units can be represented by discrete visual depictions (e.g. stars, circles, or the like). To achieve a linear presentation, color shading can proceed from one end of a set of visual depictions to the other end. Color shading can be done in discrete fashion or incremental (e.g., partial shading of a visual depiction to represent a partial ratings unit). Color shading can be achieved by colors, shades, or patterns.

When color-shaded, ratings units for different ratings categories can be color-coded (e.g., of different colors, shades, or patterns) so that the user ratings for the ratings categories are visually distinguishable.

The colors, shades, or patterns can be predetermined or customizable by the user.

#### Example 11

##### Exemplary Freeform Navigation User Interface Techniques

In any of the examples herein, navigation throughout the user interface can be achieved via freeform techniques (e.g., out of order). For example, ratings input can be received from a user for any category of any stage at any time during the ratings process. For example, a user can decide to rate the last category of a most recent stage, a middle category of a least recent stage, or any other to start. Navigation can then proceed to any other category in a non-linear, out-of-order fashion. For example, stages can be identified and/or rated out-of-order.

Revisions can also be accomplished. For example, after rating a category for a few stages, a user may change perspective and re-normalize the ratings. Such ratings can be received out of order as described.

Further, as shown, ratings for all stages can be presented on a single page. Navigation to other pages need not be done, allowing the user to fully comprehend the totality of the career path.

Later (e.g., after the ratings are deemed complete), revisions to the ratings can also be achieved in a freeform fashion.

Such techniques can be conducive to putting the user in a state of mind that is appropriate for exploration and decisions in a non-linear, non-conventional, unconstrained manner. New connections and trends can be contemplated by users who previously may have constrained their thought processes due to preconceived notions of their career path, which can be challenged by the visualizations described herein.

#### Example 12

##### Exemplary Visualizations of Career History Exercise Results Using Stage Cards

FIG. 4 is an illustration of an exemplary stage card 450 with ratings units 440 color-shaded according to user ratings of that stage. The stage card 450 also includes a stage name 442. The ratings units 440 are color-coded according to ratings categories. That is, each vertical series of ratings units represents a different ratings category and is therefore color-shaded differently. Stage card 450 can be displayed with additional similar stage cards representing other stages identified and rated during a career history exercise.

FIG. 5 is an exemplary visualization 500 of results of a career history exercise performed using stage cards 510, 520, 530. The stage cards 510, 520, 530 are presented with respective stage names 504, 514, 524 and additional descriptive text 502, 512, 522 identifying the respective stages associated with the cards. The stage cards 510, 420, 530 also include ratings units representing respective user ratings for the stages.

FIG. 6 is an exemplary visualization 600 of results of a career history exercise performed using stage cards. Each stage card includes a stage name and additional descriptive text identifying the stage associated with the stage card. The ratings units on each stage card are color-shaded according to user ratings of that stage for each of three different ratings categories. Also, the ratings units are color-coded according

to ratings category. That is, each ratings category is represented by a different color, shade or pattern. The cards can be presented in chronological order from left to right, where the left-most card represents the oldest stage.

#### Example 13

##### Exemplary Selective Viewing of Ratings Categories

In some examples herein, a user interface presenting results of a career history exercise enables a user to manipulate the results. For example, the user interface can provide for selective viewing of ratings categories. That is, the user can select a ratings category and, in response to the selection, the user ratings for the selected category can be presented, while user ratings for other categories are not. The category can be selected through various user input. For example, the user can mouse-click a button, mouse-click a ratings unit, press a key on a keyboard, touch a button or ratings unit on a touchscreen, etc.

#### Example 14

##### Exemplary Selective Viewing of Ratings Categories for Stage Cards

FIG. 5 illustrates an example of selective viewing. FIG. 5 includes user interface elements 560, 570, 580, which provide for selective viewing of ratings categories. Specifically, FIG. 5 provides an exemplary visualization 500 of results of a career history exercise performed using stage cards 510, 520, 530. By activating (e.g., clicking or hovering the pointer 506 on) category user interface element 560, the user selects the ratings category of "Fun@Work." Responsive to such activation, ratings units for the ratings category associated with the category user interface element 560 remain shaded while ratings units for the other ratings categories become no longer shaded. Alternatively, the other ratings categories can be removed completely from the visualization. In FIG. 5, the ratings category "Fun@Work" corresponds to the left-most vertical series of ratings units. Thus, ratings units in the vertical series with ratings units 542, 548 and 554 remain shaded. The ratings category "Growth Pace" corresponds to the middle vertical series of ratings units on each card. Because the element 570 is not activated, this ratings category has not been selected. Thus, ratings units in the vertical series with ratings units 544, 550, and 556 are not color-shaded. The ratings category "Workload" corresponds to the right-most vertical series of ratings units on each card. Because the element 580 is not activated, this ratings category has not been selected. Thus, ratings units in the vertical series with ratings units 546, 552, and 558 are not color-shaded.

#### Example 15

##### Exemplary User Interface for Administering a Career History Exercise Using a Milestone Circle

FIG. 7 is an illustration of an exemplary user interface 700 for administering a career history exercise using a milestone circle 720. The milestone circle 720 is displayed to the user to facilitate completion of the career history exercise. The interface 700 is displayed on a touchscreen 710 of a portable computing device 705.

The milestone circle 720 is divided into four portions 722, 724, 726, 728, each representing a different stage or mile-

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stone in a career history of a user. Although, in this example, the milestone circle includes four portions **722**, **724**, **726**, **728**, additional or fewer portions can be displayed. For example, as shown in FIG. 8, the user can cause additional portions to be presented as part of the milestone circle **800** by activating a user interface element such as element **814** (e.g., by touching element **814**). For example, user contact with a region of the touchscreen that corresponds to element **814** can be detected by the computer device **705**. Likewise, the user can cause fewer portions to be presented as part of the milestone circle **800** by activating a user interface element such as element **812** (e.g., by touching element **812**). Other touchscreen, mouse, or keyboard gestures can also be utilized by the user and detected by the computing device in order to add or remove portions of the milestone circle. In addition, although portions **722**, **724**, **726**, **728** are illustrated as quadrants (i.e., four approximately equally sized sectors) of the milestone circle **720**, in some examples, the portions are unequally sized.

An interface such as the interface **700** is typically presented to the user at the beginning of the career history exercise. For example, the interface **700** can facilitate user performance of the first step in a 3-step career history exercise. The user can select for his or herself where to begin the exercise by touching a portion of the milestone circle (e.g., by contacting a region of the touchscreen that corresponds to the portion). For example, the user's hand **702** is shown touching portion **722**. Consequently, the user contact with the portion **722** is detected, resulting in activation of the portion **722** by the user. Such action by the user can be referred to as a touchscreen gesture, however other touchscreen gestures can be used to activate portions of the milestone circle **720**.

The interface **700** includes user interface elements **714** and **716**, which can be used by the user to assign descriptive text to the activated portion **722**. The element **714** can receive input of a stage name to be assigned to the portion **722**, and the element **716** can receive input of additional information such as company or location information to be assigned to the portion **722**. The user can touch the elements **714**, **716** in order to begin inputting the descriptive text. For example, a touchscreen keyboard can appear when the elements **714**, **716** are touched. The appearance of elements **714** and **716** can be triggered by activation of a portion of the milestone circle **720**. Portions **724**, **726**, **728** can be activated in a similar manner and likewise assigned descriptive text via user interface elements similar to elements **714** and **716**. Alternatively, the user can touch the "Next" button **712** to activate and advance to the next portion.

In some examples herein, the user interface **700** is integrated with pre-existing career history data as described herein. The career history data can be accessed while the user is completing the career history exercise to facilitate performance of the steps of the exercise. For example, a user can begin to input text into element **714**, and a stage name that matches the input text can be retrieved from stored career history data. The retrieved stage name can be presented to the user (e.g. to allow autocompletion of the field), and the user can choose whether to select the retrieved stage name.

The user interface **700** can include additional text. For example, a paragraph or more of text can be included providing instructions to the user on how to complete the first step in a 3-step career history exercise. Such instructions can direct the user how to interact with the interface **700** and/or provide natural language descriptions of the steps of the career history exercise.

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Although the interface **700** is illustrated on a touchscreen device, the interface **700** can also be displayed on other devices without a touchscreen. Without a touchscreen, portions of the milestone circle **720** can be activated using a keyboard (e.g., using arrow or other keys), using a mouse (e.g., using a mouse gesture such as hovering or clicking), or by other form of selection by a user.

## Example 16

## Exemplary User Interface for Rating Portions of a Milestone Circle

In some examples herein, ratings units and/or ratings segments are used to receive and display user ratings of stages (e.g. milestones) during performance of a career history exercise using a milestone circle. For example, during the second step of a 3-step career history exercise, the ratings units can be used to receive user evaluation of each stage according to one or more ratings categories.

FIG. 9 illustrates an exemplary milestone circle **900** divided into four portions, with each portion partitioned into three segments. That is, segments **902**, **904**, **906** correspond to a first portion representing a first stage in a career history of a user. Segments **908**, **910**, **912** correspond to a second portion representing a second stage in the career history. Segments **914**, **916**, **918** correspond to a third portion representing a third stage in the career history. Segments **920**, **922**, **924** correspond to a fourth portion representing a fourth stage in the career history.

Each of the segments within each portion corresponds to a different ratings category. Segments **902**, **908**, **914**, **920** can be used to display user ratings in a first ratings category, such as Fun@Work, for the corresponding stage. Segments **904**, **910**, **916**, **922**, can be used to display user ratings in a second ratings category, such as Growth Pace, for the corresponding stage. Segments **906**, **912**, **918**, **924** can be used to display user ratings in a third ratings category, such as Workload, for the corresponding stage. Although milestone circle **900** illustrates portions partitioned into three segments, more or fewer segments can be used depending on the number of ratings categories used.

Segments **902**, **904**, **906**, **908**, **910**, **912**, **914**, **916**, **918**, **920**, **922**, **924** are also shown to be divided each into five ratings units. These units facilitate receiving and displaying of user ratings on a scale of 1 to 5. Additional or fewer ratings units can be used depending on the ratings scale. In some examples, the user ratings are made on a continuous scale, and the segments may or may not include ratings units. The ratings units in FIG. 9 are concentric, arc-shaped units. However, other shapes are possible. As in the example, all the ratings units need not be of uniform size.

## Example 17

## Exemplary User Interface for Displaying User Ratings

FIG. 10 illustration of an exemplary user interface **1000** displayed on a touchscreen **1010**. The user interface **1000** includes one portion of a milestone circle **1020** color-shaded according to user ratings **1012**, **1014**, **1016** in three different ratings categories. The milestone circle **1020** is divided into four quadrants each representing a different stage or milestone in a career history of a user. Each portion of the milestone circle **1020** is partitioned into three segments, which each represent a different ratings category. Because

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milestone circle user ratings resemble a flower, it is sometimes called a “flower” visualization.

During the evaluation step of the career history exercise, the user reflects on each stage and chooses a rating for that stage for each ratings category. These user ratings can be represented by color-shading of the segments and/or ratings units. For example, segments **1012**, **1014**, **1016** are color-shaded based on user ratings.

Descriptive text **1032** identifies the stage that corresponds to the activated portion of the milestone circle **1020** (e.g., the portion that the user is currently rating). The descriptive text includes a stage name **1032**, which describes a position held by the user in the past. Additional descriptive text, such as text describing the company where that position was held, can also be displayed. Descriptive text, such as text **1034**, describing one of the ratings categories can be displayed in response to a user-initiated gesture directed at a ratings unit or milestone circle segment. For example, by touching one of the ratings units in a ratings segment (e.g., by contacting a region of the touchscreen **1010** corresponding to the ratings unit), the name of the ratings category corresponding to that segment can be displayed (e.g., detection of the user contact causes the name to be displayed). Text **1032**, **1034** indicates that the user **1002** is currently rating the stage “Solution Engineer” according to the ratings category “Workload.” Displaying of text **1032**, **1034** is optional, as is the remainder of the text on the interface **1000**.

The user can input his or her ratings using various different input devices (e.g., keyboard, touchscreen etc.). In the example of FIG. 10, a user rates the stage by touching, tapping, or otherwise contacting a ratings unit with his or her hand **1002**. This action causes the color-shading. The ratings units can automatically color-shade from the center of the milestone circle to the touched ratings unit. The user can move or drag his or her finger along the ratings units to change the size of the color-shaded region, representing his or her rating of the ratings category. The value for the user rating can be displayed, such as at the center **1022** of the milestone circle **1020**.

The color-shaded segment **1012** represent a rating of 2 out of 5 for a first ratings category, such as Fun@Work. The color-shaded segment **1014** represents a user rating of 3 out of 5 for a second ratings category, such as Growth Pace. The color-shaded segment **1016** represents a user rating of 5 out of 5 for a third ratings category, Workload.

Typically, the ratings segments are color-coded according to ratings categories. That is, when color-shaded, ratings units for each ratings category are a different color or pattern so that the user ratings for each ratings category are visually distinguishable. For example, segments **1012**, **1014**, **1016** are each shaded a different shade of gray. The colors can be predetermined or customizable by the user.

Additional text can be displayed as part of the user interface **1000**. For example, the text can provide instructions to the user on how to complete the second step in a 3-step career history exercise. Such instructions can direct the user how to interact with the milestone circle **1020** to evaluate the stages in his or her career history and/or provide natural language descriptions of the steps of the career history exercise. In some examples, a detailed description of the ratings category can appear with the text **1034**.

#### Example 18

##### Exemplary Visualizations of Career History Exercise Results Using Milestone Circles

FIG. 11 is user interface **1100** displaying user ratings for four portions of an exemplary milestone circle **1120** on a

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touchscreen **1110**. That is, the segments of the milestone circle **1120** are color-shaded according to user ratings of four stages (e.g., milestones) in his or her career history. The color-shaded segments are color-coded according to ratings categories. That is, each segment of ratings units in each portion of the milestone circle **1120** represents a different ratings category and is therefore color-shaded differently. More or fewer segments can be displayed as part of the milestone circle **1120**, depending on the number of ratings categories used. Likewise, more or fewer portions can be displayed as part of the milestone of **1120**, depending on the number of stages being rated.

Descriptive text **1132** identifies the stage that corresponds to the activated portion of the milestone circle **1020** (e.g., the portion that the user just finished rating). The descriptive text includes a stage name **1032**, which describes a position held by the user in the past. Additional descriptive text, such as text describing the company where that position was held, can also be displayed. Descriptive text, such as text **1034**, describing one of the ratings categories, identifies the ratings category that the user just finished rating. The user interface **1100** can include a button such as **1136** that a user can touch to indicate completion of the career history exercise. Subsequent to touching the button **1136**, results of the career history exercise can be displayed, such as part of a user interface **1200**. For example, the results can be displayed responsive to detection of user contact with the button **1136**. FIG. 12 is an illustration of exemplary results of a career history exercise performed using a milestone circle **1220**, and displayed on a touchscreen **1210**.

FIG. 14 is an exemplary visualization **1400** of results of a career history exercise performed using a milestone circle. Each of the segments for each portion of the milestone circle is color-shaded according to user ratings of that stage for each of three different ratings categories. That is, each ratings category is represented by a different color, shade or pattern. In this example, a window **1420** (e.g., a text box, pop-up window, hover box, etc.) appears in response to hovering of a mouse pointer **1410** over a color-shaded segment **1412**. The window **1420** can include information related to the segment **1412**. For example, the window **1420** can list the stage name for that portion of the milestone circle (e.g., Study 2001-2005), the particular ratings category represented by the segment **1412** (e.g., growth), and the user rating for that portion and ratings category (e.g., 3). Although the window **1420** is shown to appear on top of the milestone circle, the window can be displayed next to the milestone circle, or in another region of the user interface. Also, in other examples, a window such as window **1420** can appear in response to detection of user touching, tapping, or other contact with a touchscreen, or other user input.

FIG. 15 is an exemplary visualization of results of a career history exercise performed by two different users. The results for Joe Smith **1500** are displayed as milestone circle **1520**, while the results for Jane Jones **1502** are displayed as milestone circle **1522**. The ratings segments in FIG. 15 are color-coded according to career history stage. That is, the ratings segments for each of the four career history stages are shaded differently to be visually distinguishable. Upon completion of a career history exercise, a milestone circle can be displayed with user identifying information and posted on a local network, personal webpage, social network, etc. In FIG. 15, the milestone circle **1520** is displayed with information **1510** identifying the user, Joe Smith, who completed the career history exercise, which produced the milestone circle **1520**. Likewise, the milestone circle **1522** is displayed with information **1512** identifying the user, Jane

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Jones, who completed the career history exercise, which produced the milestone circle **1522**. The visualizations **1500**, **1502** can be compared to standard business cards.

Although some visualizations and user interfaces described herein are illustrated on touchscreen devices, such visualizations and user interfaces can also be displayed on non-touchscreen computing devices. Also, although certain color-shading/color-coding schemes are illustrated in the figures, other schemes can be used. For example, color schemes can be personalized or customized by the user following completion of the career history exercise.

Because visualizations of the results of a career history exercise administered using a milestone circle resemble a flower, these visualizations can be referred to as “flower” visualizations.

#### Example 19

##### Exemplary Selective Viewing of Ratings Categories for Milestone Circle

An example of selective viewing of ratings categories is illustrated in FIG. 13. FIG. 13 includes color-shaded segments **1302**, **1304**, **1306**, **1308** of a milestone circle **1300**. The segments represent user ratings of different career history stages for one ratings category. Each of the segments **1302**, **1304**, **1306**, **1308** is positioned within a different portion of the milestone circle **1300**, and therefore each segment corresponds to a different stage. The segments **1302**, **1304**, **1306**, **1308** can correspond to user ratings for the ratings category Workload. The segments **1302**, **1304**, **1306**, **1308** can be displayed with or without the circle **1300**. Also, segments **1302**, **1304**, **1306**, **1308** can be displayed with descriptive text indicating which ratings category is being viewed (e.g., identifying the category as “Workload”). The user can select the ratings category for viewing by clicking or touching a button displayed as part of the user interface, pressing a key on a keyboard, contacting a ratings unit on the milestone circle **1300**, or other user-initiated input. For example, a description of a ratings category can be displayed responsive to detection of the user input used to select the ratings category.

FIG. 12 is an illustration of a user interface **1200** displaying exemplary results of a career history exercise performed using a milestone circle **1220**, and displayed on a touchscreen **1210**. The user interface **1200** can be configured to enable a user to manipulate the results **1220**. For example, the user interface **1200** can be configured to enable selective viewing of ratings categories. By touching a segment, such as segment **1222** (e.g., by contacting a region of the touchscreen **1210** corresponding to the segment), the user selects one ratings category for viewing. Consequently, responsive to detection of the user contact with the segment, ratings units for that ratings category remain shaded while ratings units for the other ratings categories become no longer shaded, or are no longer displayed. In FIG. 12, the segment **1222** can correspond to the ratings category Workload. Thus, ratings segments representing user ratings of Workload, such as segments **1302**, **1304**, **1306**, **1308** of FIG. 13, remain shaded in response to the user touching of segment **1222**. The user can selectively view different ratings categories by touching different segments of the milestone circle **1220**.

#### Example 20

##### Exemplary Uses of Career History Exercise Results

In some examples herein, visualizations of career history exercise results can be posted to a personal or professional

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webpage, or otherwise presented to others as part of a personal or professional identity. Visualizations can be used to promote an individual’s professional brand, including a summary of the individual’s overall set of experiences, skills, strengths, network connections and learning from the past. For example, FIG. 15 includes a visualization of career history results for an individual, John Smith, on a milestone circle **1520** as part of a business card **1500**, as well as a visualization of career history results for an individual, Jane Jones, on a milestone circle **1522** as part of a business card **1502**. Visualizations can be integrated into a personal profile, such as on a public social networking website or an internal website. For example, visualizations can be posted as part of a user profile.

The visualizations are likely to vary between individuals, and thus can be used to visually compare individuals. For example, the visualization can act as a type of fingerprint. Differences and similarities between individuals can be quickly recognized through visual comparisons by displaying two or more visualizations proximate one another. Consequently, the visualizations can be used for making managerial, hiring or other decisions. For example, the milestone circles **1520** and **1522** in FIG. 15 can be visually compared to quickly discern the different career paths and decisions of John Smith and Jane Jones.

#### Example 21

##### Exemplary Analytics

In any of the examples herein, analytics can be used to process the results of a career history exercise. As stated above, the career history exercise results are likely to vary between individuals. Thus, the results can be quantified and used to compare individuals. For example, a distance function can be defined, and those individuals within a certain threshold distance of a particular individual can be determined. Other analytics can take distinctive characteristics of an individual (e.g., department, tenure, office location, or the like) into account for grouping individuals to calculate averages, minimums, maximums, trends, and the like. As another analytics example, career history exercise results can be quantified with a single score (e.g., a vector). The score can be compared across employees or individuals, such as by comparing scores stored in a database.

Visual analytics can also be supported. For example, visualizations of career history exercise results from two or more individuals can be graphically overlaid and compared to determine a percentage of overlap or similarity. If visualizations for two individuals have a high percentage of overlap, the two individuals can be said to have led similar career paths, or to choose similar lifestyles.

Predictive analytics can also be supported. For example, patterns can be determined from career history exercise results of an individual or group of individuals, such as by calculating correlation statistics for one or more ratings categories over several career decisions. These patterns or correlations can be used to predict future career decisions. For example, the assumption can be made that the patterns or correlations will remain true for future career decisions. For example, if a particular individual demonstrates a strong correlation between “Fun@Work” and “Growth Pace” ratings categories over a number of career stages, that individual is likely well-suited for a future job having a similar correlation. Also, the individual is likely to prefer, or find more attractive, a job with a lot of potential in both of these areas (e.g., to have a lot of “learning=growth” potential).

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Correlations can be used in a similar manner for groups of individuals (e.g., by calculating correlation statistics for one or more ratings categories over career decisions of the group). For example, correlations can be aggregated for a group of individuals and used to design development programs, such as temporary job assignments for employees with high potential.

Predictive analytics can be useful, for example, for “Succession Planning” (e.g., identification of and career planning for individuals with talents to fill potential key positions) or “Talent Pool Development” (e.g., identification of individuals for talent development, creating a development plan, etc.).

Groups of individuals can be compared using these and other analytics to uncover similarities and differences, and to assist in managerial, hiring, career and other decision-making processes.

#### Example 22

##### Exemplary Cloud Computing Implementation

Any of the technologies described herein can be implemented using cloud computing techniques, wherein a user can perform a career history exercise and/or view visualizations of results from a career history exercise via a rich internet application that accesses resources that have been purchased in a software-as-a-service scenario.

#### Example 23

##### Exemplary Decision History Embodiment

Visualizations and exercises described herein can be used to facilitate user insight into decisions other than career decisions. That is, career history exercises described herein can be generalized to any decision history. For example, a decision history exercise can be used to assist a user in deciding what book to read next, where to plan the next vacation, or what city to live in next. As part of the decision history exercise, the user rates or evaluates different past decisions. The user reflects on the different decisions and rates each of the decisions according to one or more ratings categories. For example, the user can rate books previously read on categories such as: page length, time to completion, and interest level. As another example, a user could rate vacation decisions based on categories such as: fun, expense, and distance. The result of the exercise is a group of user ratings for each of the decisions in the user’s decision history. The exercise can culminate in the presentation to the user of a visualization of the results.

For example, the user interface **700** can be modified to administer a decision history exercise, with the milestone circle **720** modified as a decision circle **720**. The decision history circle **720** can facilitate user completion of the decision history exercise in a similar manner to a milestone circle.

#### Example 24

##### Exemplary Method of Presenting a User Interface with Stage Cards

FIG. **16** is a flowchart of an exemplary method **1600** for presenting on a display a user interface for facilitating user

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evaluation of past career decisions. Such a method can be used in conjunction with the user interfaces shown in FIGS. **1-6**.

At **1610**, stage cards are presented. The stage cards represent different stages in a career history of the user. At least three stage cards can be presented as a group (e.g., together on the display). The stage cards can be operable to permit freeform navigation. At **1620**, a user interface element for receiving a stage name is presented. The user interface element can be presented in response to activation of one of the stage cards. For example, the user interface element can be presented in response to input received from a user, such as a pointer hovering over or clicking the one stage card. The stage name can be received as user input via the user interface element. At **1630**, a stage name is presented with the activated stage card. For example, the stage name can be presented on the activated stage card.

At **1640**, ratings units are presented. The ratings units can be presented so that a group of ratings units on each stage card corresponds to each ratings category. For example, if three ratings categories are used, the ratings units can be presented in three groups on each stage card, one group for each ratings category. These groups of ratings units can be referred to as a series of ratings units. At **1650**, ratings units are color-shaded according to user ratings of the career history stages (e.g., determined via reception of user activation of visual depictions of the ratings units). For example, the color-shading can be caused by interpretation of user clicking of individual ratings units. The color-shading can be color-coded according to ratings category.

#### Example 25

##### Exemplary Method of Administering a Career History Exercise with Stage Cards

FIG. **17** is a flowchart of an exemplary method **1700** for administering a career history exercise. Such a method can be used in conjunction with the user interfaces shown in FIGS. **1-6**.

At **1710**, stage cards are displayed. The stage cards are operable to be associated with a stage in a career history of a user. At **1720**, user input is interpreted as an activation of one of the displayed stage cards. For example, mouse clicking or hovering over a given one of the displayed stage cards can be received and interpreted as activation of the given stage card. At **1730**, a stage name is received for the activated stage card. For example, input of the stage name can be received from the user, or the stage name can be retrieved from a database, such as from stored career history data. At **1740**, the stage name is displayed with the activated stage card.

At **1750**, ratings units are displayed with the activated stage card. The ratings units represent three or more ratings categories. For example, the ratings units can be displayed in groups on the activated stage card, and different groups can represent different ratings categories. At **1760**, user ratings are received. The user ratings are for the stage that corresponds to the activated stage card, in the different ratings categories. For example, user ratings can be received by interpreting user clicking of ratings units, or by interpreting user keyboard entries. At **1770**, user ratings are displayed as color-shaded ratings units on the activated stage card. The color-shading can be color-coded according to ratings category.

Parts of the method **1700** can be repeated or performed more than once so that additional stage cards are activated,

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assigned a stage name, and displayed with ratings units. For example, **1720**, **1730**, **1740**, **1750**, **1760**, **1770** can be performed again and directed at a second one of the displayed stage cards. For example, **1720**, **1730**, **1740**, **1750**, **1760**, **1770** can be repeated until all of the stage cards are assigned and presented with respective stage names, displayed with ratings units, and displayed with color-shaded ratings units.

In addition, the method **1700** can be performed in any order or combined with other methods so as to enable freeform navigation. For example, after **1740**, parts **1720**, **1730**, **1740** of the method **1700** can be performed again and directed at a second one of the displayed stage cards before other parts of the method **1700** are performed. For example, more than one stage card can be displayed with a respective stage name before ratings units are displayed. For example, ratings units can be displayed for more than one stage card before user ratings are received. Other permutations than these are likewise possible.

#### Example 26

##### Exemplary Method of Administering a Career History Exercise with a Milestone Circle

FIG. **18** is a flowchart of an exemplary method **1800** for administering a career history exercise and for visualizing results of the career history exercise. Such a method can be used in conjunction with the user interfaces shown in FIGS. **7-15**.

At **1810**, a milestone circle divided into portions is displayed. The portions represent different stages in a career history of a user. At **1820**, user input activating a first portion is received. For example, the milestone circle can be displayed on a touchscreen, and user contact with a region of the touchscreen corresponding to the first portion can be received and interpreted as activation of that portion. At **1830**, a first stage name is received. For example, input of the stage name can be received from the user, or the stage name can be retrieved from a database, such as from stored career history data. The first stage name is assigned to the first portion. At **1840**, stage names for remaining portions are received. The stage names are received following activation of the remaining portions. At **1850**, portions of the milestone circle partitioned into ratings category segments are displayed. At **1860**, user ratings are received via the ratings category segments. For example, user contact with a region of the touchscreen corresponding to a ratings category segment can be detected and interpreted as a user rating. At **1870**, user ratings are displayed as color-shaded ratings category segments. The color-shaded segments can be color-coded according to ratings categories.

#### Example 27

##### Exemplary Method of Presenting a User Interface with a Decision Circle

FIG. **19** is a flowchart of an exemplary method **1900** for presenting on a touchscreen display a user interface for facilitating user reflection on past decisions to assist in making of future decisions. Such a method can be used in conjunction with the user interfaces shown in FIGS. **7-15**, modified to include decision circles.

At **1910**, a decision circle divided into portions is presented on the touchscreen. Each of the portions represents a different decision in a decision history of a user. At **1920**, a

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user interface element for receiving a first decision name is presented. The presentation of the user interface element can be responsive to activation of a first portion of the decision circle by the user. At **1930**, additional user interface elements are presented for receiving remaining decision names. The presentation of the additional user interface elements can be responsive to activation of each remaining portion. At **1940**, portions partitioned into ratings category segments are presented. At **1950**, gestures directed at regions of the touchscreen corresponding to the ratings category segments are detected. At **1960**, ratings category segments color-shaded according to user ratings of the different decisions in decision history are presented. The color-shading can be responsive to touchscreen gestures directed at the rating categories segments.

#### Example 28

##### Exemplary Advantages

Examples described herein can have several advantages. For example, career history exercise results and visualizations can support and facilitate user reflection on his or her own past career decisions. As a result, that user may discover his or her own approach towards decision-making, such as by gaining insights and understanding of past decisions. The user can uncover patterns in his or her own career decisions and thus be better informed and prepared when approaching a future career decision.

Looking back on decisions in the past can assist a user in understanding what drove or motivated these past decisions. From this understanding, options for the future can be deduced. For example, approaches applied successfully in the past can be reapplied to future decisions to increase likelihood of future success.

#### Example 29

##### Exemplary Computing Systems

FIG. **20** depicts a generalized example of a suitable computing system **2000** in which the described innovations may be implemented. The computing system **2000** is not intended to suggest any limitation as to scope of use or functionality, as the innovations may be implemented in diverse general-purpose or special-purpose computing systems.

With reference to FIG. **20**, the computing system **2000** includes one or more processing units **2010**, **2015** and memory **2020**, **2025**. In FIG. **20**, this basic configuration **2030** is included within a dashed line. The processing units **2010**, **2015** execute computer-executable instructions. A processing unit can be a general-purpose central processing unit (CPU), processor in an application-specific integrated circuit (ASIC) or any other type of processor. In a multi-processing system, multiple processing units execute computer-executable instructions to increase processing power. For example, FIG. **20** shows a central processing unit **2010** as well as a graphics processing unit or co-processing unit **2015**. The tangible memory **2020**, **2025** may be volatile memory (e.g., registers, cache, RAM), nonvolatile memory (e.g., ROM, EEPROM, flash memory, etc.), or some combination of the two, accessible by the processing unit(s). The memory **2020**, **2025** stores software **2080** implementing one or more innovations described herein, in the form of computer-executable instructions suitable for execution by the processing unit(s).

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A computing system may have additional features. For example, the computing system **2000** includes storage **2040**, one or more input devices **2050**, one or more output devices **2060**, and one or more communication connections **2070**. An interconnection mechanism (not shown) such as a bus, controller, or network interconnects the components of the computing system **2000**. Typically, operating system software (not shown) provides an operating environment for other software executing in the computing system **2000**, and coordinates activities of the components of the computing system **2000**.

The tangible storage **2040** may be removable or non-removable, and includes magnetic disks, magnetic tapes or cassettes, CD-ROMs, DVDs, or any other medium which can be used to store information in a non-transitory way and which can be accessed within the computing system **2000**. The storage **2040** stores instructions for the software **2080** implementing one or more innovations described herein.

The input device(s) **2050** may be a touch input device such as a keyboard, mouse, pen, or trackball, a voice input device, a scanning device, or another device that provides input to the computing system **2000**. For video encoding, the input device(s) **2050** may be a camera, video card, TV tuner card, or similar device that accepts video input in analog or digital form, or a CD-ROM or CD-RW that reads video samples into the computing system **2000**. The output device(s) **2060** may be a display, printer, speaker, CD-writer, or another device that provides output from the computing system **2000**.

The communication connection(s) **2070** enable communication over a communication medium to another computing entity. The communication medium conveys information such as computer-executable instructions, audio or video input or output, or other data in a modulated data signal. A modulated data signal is a signal that has one or more of its characteristics set or changed in such a manner as to encode information in the signal. By way of example, and not limitation, communication media can use an electrical, optical, RF, or other carrier.

The innovations can be described in the general context of computer-executable instructions, such as those included in program modules, being executed in a computing system on a target real or virtual processor. Generally, program modules include routines, programs, libraries, objects, classes, components, data structures, etc. that perform particular tasks or implement particular abstract data types. The functionality of the program modules may be combined or split between program modules as desired in various embodiments. Computer-executable instructions for program modules may be executed within a local or distributed computing system.

The terms “system” and “device” are used interchangeably herein. Unless the context clearly indicates otherwise, neither term implies any limitation on a type of computing system or computing device. In general, a computing system or computing device can be local or distributed, and can include any combination of special-purpose hardware and/or general-purpose hardware with software implementing the functionality described herein.

For the sake of presentation, the detailed description uses terms like “determine” and “use” to describe computer operations in a computing system. These terms are high-level abstractions for operations performed by a computer, and should not be confused with acts performed by a human

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being. The actual computer operations corresponding to these terms vary depending on implementation.

### Example 30

#### Exemplary Mobile Device

FIG. **21** is a system diagram depicting an exemplary mobile device **2100** including a variety of optional hardware and software components, shown generally at **2102**. Any components **2102** in the mobile device can communicate with any other component, although not all connections are shown, for ease of illustration. The mobile device can be any of a variety of computing devices (e.g., cell phone, smartphone, handheld computer, Personal Digital Assistant (PDA), etc.) and can allow wireless two-way communications with one or more mobile communications networks **2104**, such as a cellular, satellite, or other network.

The illustrated mobile device **2100** can include a controller or processor **2110** (e.g., signal processor, microprocessor, ASIC, or other control and processing logic circuitry) for performing such tasks as signal coding, data processing, input/output processing, power control, and/or other functions. An operating system **2112** can control the allocation and usage of the components **2102** and support for one or more application programs **2114**. The application programs can include common mobile computing applications (e.g., email applications, calendars, contact managers, web browsers, messaging applications), or any other computing application. Functionality **2113** for accessing an application store can also be used for acquiring and updating applications **2114**.

The illustrated mobile device **2100** can include memory **2120**. Memory **2120** can include non-removable memory **2122** and/or removable memory **2124**. The non-removable memory **2122** can include RAM, ROM, flash memory, a hard disk, or other well-known memory storage technologies. The removable memory **2124** can include flash memory or a Subscriber Identity Module (SIM) card, which is well known in GSM communication systems, or other well-known memory storage technologies, such as “smart cards.” The memory **2120** can be used for storing data and/or code for running the operating system **2112** and the applications **2114**. Example data can include web pages, text, images, sound files, video data, or other data sets to be sent to and/or received from one or more network servers or other devices via one or more wired or wireless networks. The memory **2120** can be used to store a subscriber identifier, such as an International Mobile Subscriber Identity (IMSI), and an equipment identifier, such as an International Mobile Equipment Identifier (IMEI). Such identifiers can be transmitted to a network server to identify users and equipment.

The mobile device **2100** can support one or more input devices **2130**, such as a touchscreen **2132**, microphone **2134**, camera **2136**, physical keyboard **2138** and/or trackball **2140** and one or more output devices **2150**, such as a speaker **2152** and a display **2154**. Other possible output devices (not shown) can include piezoelectric or other haptic output devices. Some devices can serve more than one input/output function. For example, touchscreen **2132** and display **2154** can be combined in a single input/output device.

A wireless modem **2160** can be coupled to an antenna (not shown) and can support two-way communications between the processor **2110** and external devices, as is well understood in the art. The modem **2160** is shown generically and can include a cellular modem for communicating with the mobile communication network **2104** and/or other radio-

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based modems (e.g., Bluetooth **2164** or Wi-Fi **2162**). The wireless modem **2160** is typically configured for communication with one or more cellular networks, such as a GSM network for data and voice communications within a single cellular network, between cellular networks, or between the mobile device and a public switched telephone network (PSTN).

The mobile device can further include at least one input/output port **2180**, a power supply **2182**, a satellite navigation system receiver **2184**, such as a Global Positioning System (GPS) receiver, an accelerometer **2186**, and/or a physical connector **2190**, which can be a USB port, IEEE 1394 (FireWire) port, and/or RS-232 port. The illustrated components **2102** are not required or all-inclusive, as any components can be deleted and other components can be added.

## Example 31

## Exemplary Cloud Computing Environment

FIG. **22** depicts an example cloud computing environment **2200** in which the described technologies can be implemented. The cloud computing environment **2200** comprises cloud computing services **2210**. The cloud computing services **2210** can comprise various types of cloud computing resources, such as computer servers, data storage repositories, networking resources, etc. The cloud computing services **2210** can be centrally located (e.g., provided by a data center of a business or organization) or distributed (e.g., provided by various computing resources located at different locations, such as different data centers and/or located in different cities or countries).

The cloud computing services **2210** are utilized by various types of computing devices (e.g., client computing devices), such as computing devices **2220**, **2222**, and **2224**. For example, the computing devices (e.g., **2220**, **2222**, and **2224**) can be computers (e.g., desktop or laptop computers), mobile devices (e.g., tablet computers or smart phones), or other types of computing devices. For example, the computing devices (e.g., **2220**, **2222**, and **2224**) can utilize the cloud computing services **2210** to perform computing operators (e.g., data processing, data storage, and the like).

## Example 32

## Exemplary Implementations

Although the operations of some of the disclosed methods are described in a particular, sequential order for convenient presentation, it should be understood that this manner of description encompasses rearrangement, unless a particular ordering is required by specific language set forth below. For example, operations described sequentially may in some cases be rearranged or performed concurrently. Moreover, for the sake of simplicity, the attached figures may not show the various ways in which the disclosed methods can be used in conjunction with other methods.

Any of the disclosed methods can be implemented as computer-executable instructions or a computer program product stored on one or more computer-readable storage media and executed on a computing device (e.g., any available computing device, including smart phones or other mobile devices that include computing hardware). Computer-readable storage media are any available tangible media that can be accessed within a computing environment (e.g., non-transitory computer-readable media, such as one or more optical media discs such as DVD or CD, volatile

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memory components (such as DRAM or SRAM), or non-volatile memory components (such as flash memory or hard drives)). By way of example and with reference to FIG. **20**, computer-readable storage media include memory **2020** and **2025**, and storage **2040**. By way of example and with reference to FIG. **21**, computer-readable storage media include memory and storage **2120**, **2122**, and **2124**. As should be readily understood, the term computer-readable storage media does not include communication connections (e.g., **2070**, **2160**, **2162**, and **2164**) such as modulated data signals.

Any of the computer-executable instructions for implementing the disclosed techniques as well as any data created and used during implementation of the disclosed embodiments can be stored on one or more computer-readable storage media (e.g., non-transitory computer-readable media). The computer-executable instructions can be part of, for example, a dedicated software application or a software application that is accessed or downloaded via a web browser or other software application (such as a remote computing application). Such software can be executed, for example, on a single local computer (e.g., any suitable commercially available computer) or in a network environment (e.g., via the Internet, a wide-area network, a local-area network, a client-server network (such as a cloud computing network), or other such network) using one or more network computers.

For clarity, only certain selected aspects of the software-based implementations are described. Other details that are well known in the art are omitted. For example, it should be understood that the disclosed technology is not limited to any specific computer language or program. For instance, the disclosed technology can be implemented by software written in C++, Java, Perl, JavaScript, Adobe Flash, or any other suitable programming language. Likewise, the disclosed technology is not limited to any particular computer or type of hardware. Certain details of suitable computers and hardware are well known and need not be set forth in detail in this disclosure.

Furthermore, any of the software-based embodiments (comprising, for example, computer-executable instructions for causing a computer to perform any of the disclosed methods) can be uploaded, downloaded, or remotely accessed through a suitable communication means. Such suitable communication means include, for example, the Internet, the World Wide Web, an intranet, software applications, cable (including fiber optic cable), magnetic communications, electromagnetic communications (including RF, microwave, and infrared communications), electronic communications, or other such communication means.

The disclosed methods, apparatus, and systems should not be construed as limiting in any way. Instead, the present disclosure is directed toward all novel and non-obvious features and aspects of the various disclosed embodiments, alone and in various combinations and sub-combinations with one another. The disclosed methods, devices, and systems are not limited to any specific aspect or feature or combination thereof, nor do the disclosed embodiments require that any one or more specific advantages be present or problems be solved.

## Alternatives and Variations

The technologies from any example can be combined with the technologies described in any one or more of the other examples. In view of the many possible embodiments to which the principles of the disclosed technology may be

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applied, it should be recognized that the illustrated embodiments are examples of the disclosed technology and should not be taken as a limitation on the scope of the disclosed technology. Rather, the scope of the disclosed technology includes what is covered by the following claims. We therefore claim as our invention all that comes within the scope of these claims.

We claim:

1. A method, implemented at least in part by one or more computing devices, for presenting a user interface for facilitating user evaluation of past career decisions, the method comprising:

presenting at least three stage cards representing different stages in a career history of a user;  
responsive to activation of one of the at least three stage cards, presenting a user interface element for receiving a stage name to be assigned to the activated stage card;  
presenting the stage name with the activated stage card;  
presenting, on a first stage card of the at least three stage cards, a first group of ratings units representing a first ratings category of at least three ratings categories;  
presenting, on the first stage card, a second group of ratings units representing a second ratings category of the at least three ratings categories;  
presenting, on the first stage card, a third group of ratings units representing a third ratings category of the at least three ratings categories;  
presenting, on a second stage card and a third stage card of the at least three stage cards, groups of ratings units representing the first, second and third ratings categories, respectively;  
color-shading individual ratings units on the first, second and third stage cards according to user rating of the career history stages, the color-shading comprising applying the first, second and third ratings categories to the career history stages represented by the first, second and third stage cards, wherein the color-shaded ratings units are color-coded according to ratings category;  
presenting a user interface element for selective viewing that is associated with the first ratings category, wherein activation of the user interface element for selective viewing causes a visual effect involving the color-shaded ratings units corresponding to both the second and third ratings categories in each of the first, second, and third stage cards; and  
responsive to activation of the user interface element for selective viewing, generating the visual effect, wherein the visual effect comprises maintaining, in the first, second, and third stage cards, the color-shading of ratings units corresponding to the first ratings category and removing, from the first, second, and third stage cards, the color-shading of ratings units that do not correspond to the first ratings category.

2. The method of claim 1, wherein presenting the user interface element comprises presenting a list of potential stage names collected from pre-existing career history data.

3. The method of claim 1, wherein the user interface element is a text box and the method further comprises:  
responsive to text entered into the text box, presenting a stage name that matches with the entered text.

4. The method of claim 1, wherein the user interface element is presented responsive to hovering of a pointer over the one of the at least three stage cards.

5. The method of claim 1, wherein presenting the first, second and third groups of ratings units comprises presenting a series of ratings units as a vertical, linear series for the

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first, second, and third ratings categories on each of the first, second, and third stage cards.

6. The method of claim 1, further comprising:

presenting text describing one of the at least three ratings categories in response to a user-initiated gesture directed at a ratings unit representing the described ratings category.

7. The method of claim 1, wherein the activation of the user interface element for selective viewing is responsive to clicking of the user interface element.

8. The method of claim 1, wherein the user interface element is a first user interface element, the method further comprising:

presenting a second user interface element associated with one of the at least three ratings categories; and  
responsive to activation of the second user interface element, presenting color-shaded ratings units that correspond to the ratings category associated with the second user interface element.

9. The method of claim 1, wherein the user interface element is a first user interface element, the method further comprising:

presenting additional user interface elements on remaining stage cards for receiving additional stage names; and  
presenting the additional stage names with the respective stage cards.

10. A computer system, comprising:

a processor; and

memory storing computer-executable instructions for causing the computer system to perform a method of presenting a user interface for administering a career history exercise, the method comprising:

presenting at least three stage cards representing different stages in a career history of a user;  
responsive to activation of a first stage card of the at least three stage cards by the user, presenting a first user interface element for receiving input of a first stage name to be assigned to the first stage card;  
presenting the first stage name with the first stage card;  
responsive to activation of a second stage card of the at least three stage cards by the user, presenting a second user interface element for receiving input of a second stage name to be assigned to the second stage card;

presenting the second stage name with the second stage card;

presenting on the first stage card at least a first, second, and third series of ratings units representing respectively the at least three ratings categories;

presenting the first, second, and third series of ratings units on the second stage card;

presenting the first, second, and third series of ratings units on a third stage card of the at least three stage cards;

responsive to mouse gestures directed at individual ratings units, color-shading the individual ratings units, the color-shading comprising applying the first, second and third ones of the at least three ratings categories to the career history stages represented by the first, second and third ones of the at least three stage cards, wherein each series of ratings units is color-coded based on the corresponding ratings category, wherein the first, second, and third stage cards represent different periods of time in the career history of the user, and wherein the respective ratings categories are different job satisfaction met-

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rics such that the respective stage cards indicate color-shaded ratings units for the different job satisfaction metrics during the corresponding period of time in the career history of the user;

presenting the at least three stage cards with the respective stage names and with a portion of the ratings units color-shaded according to user rating of each stage in the career history;

presenting a user interface element for selective viewing that is associated with the first one of the at least three ratings categories; and

responsive to activation of the user interface element for selective viewing, maintaining color-shading of ratings units corresponding to the first one of the at least three ratings categories and removing color-shading of ratings units that do not correspond to the first one of the at least three ratings categories.

**11.** One or more non-transitory computer-readable storage media storing computer-executable instructions for causing a computing device to perform a method for administering a career history exercise, the method administering comprising:

displaying three or more stage cards operable to be associated with a stage in a career history of a user; interpreting user input as an activation of one of the three or more displayed stage cards;

receiving a stage name for the activated stage card; displaying the stage name associated with the activated stage card;

displaying, on the activated stage card, a first plurality of ratings units representing a first ratings category of three or more ratings categories;

displaying, on the activated stage card, a second plurality of ratings units representing a second ratings category of the three or more ratings categories;

displaying, on the activated stage card, a third plurality of ratings units representing a third ratings category of the three or more ratings categories;

receiving user ratings of the stage corresponding to the activated stage card for the first, second and third ratings categories;

displaying the user ratings as color-shaded ratings units on the activated stage card, the color-shading comprising applying the first, second and third ratings categories to the activated stage card, wherein the color-shaded ratings units are color-coded according to the corresponding ratings category;

displaying color-shaded ratings units on two additional stage cards of the three or more stage cards, wherein the color-shaded ratings units apply the first, second, and third ratings categories to the two additional stage cards;

presenting a user interface element for selective viewing that is associated with the first ratings category, wherein activation of the user interface element for selective viewing causes a visual effect involving the color-

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shaded ratings units corresponding to both the second and third ratings categories in the activated stage card and the two additional stage cards; and

responsive to activation of the user interface element for selective viewing, performing the visual effect, wherein the visual effect comprises maintaining, in the activated stage card and the two additional stage cards, color-shading of ratings units corresponding to the first ratings category and removing, from the activated stage card and the two additional stage cards, color-shading of ratings units that do not correspond to the first ratings category.

**12.** The non-transitory computer-readable storage media of claim 11, wherein the three or more stage cards enable freeform navigation during the administration of the career history exercise.

**13.** The non-transitory computer-readable storage media of claim 11, wherein the receiving of a stage name for the activated stage card comprises accessing stored career history data and retrieving the stage name.

**14.** The non-transitory computer-readable storage media of claim 11, wherein the receiving of a stage name for the activated stage card comprises sending a request to a database for information stored as part of career history data stored in the database.

**15.** The non-transitory computer-readable storage media of claim 11, wherein the method further comprises:

posting the activated stage card and the two additional stage cards to a webpage associated with the user.

**16.** The non-transitory computer-readable storage media of claim 11, wherein the method administering further comprises:

displaying a list of potential stage names for the activated stage card, wherein the receiving a stage name for the activated stage card comprises receiving a selection from the displayed list.

**17.** The non-transitory computer-readable storage media of claim 11, wherein the interpreting user input comprises interpreting a pointer hovering over the one of the three or more displayed stage cards as the activation.

**18.** The non-transitory computer-readable storage media of claim 11, wherein the method further comprises:

receiving additional stage names for the two additional stage cards; and

providing the additional stage names for display with the two additional stage cards.

**19.** The non-transitory computer-readable storage media of claim 18, wherein the method further comprises:

receiving additional user ratings of the stages corresponding to the two additional stage cards for the first, second, and third ratings categories.

**20.** The non-transitory computer-readable storage media of claim 19, wherein the activation of the user interface element for selective viewing is responsive to a pointer hovering over the user interface element.

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